



POLITICS / GOVERNMENT / LEGISLATION

"Watch My Back" Petition Campaign Begins

Editorial Staff

A profession-wide advocacy campaign to "Help Save Chiropractic" is being launched in mid-September by [Foot Levelers, Inc.](#), and [Standard Process, Inc.](#), in response to the growing expectation that significant congressional action will be taken regarding U.S. health care reform within the next few months. Company presidents Kent Greenawalt (Foot Levelers) and Charles DuBois (Standard Process) have joined forces to mobilize chiropractic patients to ask their congressional leaders to vote "to include chiropractic care as a *guaranteed benefit* in any health care reform bill approved by Congress."

Your office will be receiving a petition packet featuring a counter display, three-part petition cards (titled "Watch My Back") and envelopes, along with a letter on how to use the materials in your practice. The packet is being sent to chiropractic offices nationwide and gives you the opportunity to collect patient signatures supporting chiropractic as a guaranteed benefit and then forward those signatures/petitions to your congressional leaders in both the U.S. House and Senate. Instructions on how to take advantage of this unique advocacy opportunity are simple:

- Place the counter display on the front desk or other visible area along with the pad of carbonless coupons provided in the petition packet.
- Instruct your CA or office manager to ask patients to fill out the coupons.
- Send all of the coupons your patients fill out to your two Senators and one Representative using the envelopes provided (make copies so each coupon can be sent to all three congressional leaders).
- Pass the word to your colleagues. Get the word out and give them a copy of this information, in case they have not received it.

SAVE YOUR CHIROPRACTIC ADJUSTMENT
— HERE'S HOW! —

The health care which lets us getting back to work through Congress. They must include safe and effective chiropractic care as a **guaranteed benefit** for the millions of Americans who receive chiropractic care every year. Now is the time to act!

That's why we need to let Congress include chiropractic care as a **guaranteed benefit** in any health care reform bill approved.

Here's how!

- Fill out and give copies of the coupon to your chiropractor to send to your two (2) U.S. Senators and your Representative in the U.S. House.
- Let them know you want chiropractic care included in whatever health care reform bill they ultimately pass.

How to use coupon (see back of coupon) (this event) for you, please visit our web website at www.chirovoice.org.

WATCH MY BACK!

I expect you to stand up for my rights and lower health care costs by voting to include chiropractic care as a **guaranteed benefit** in any health care reform bill approved by Congress.

Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Signature _____

Mail to: (Your Senators) (Your Representative)
 U.S. Senate U.S. House of Representatives
 Washington, DC 20510 Washington, DC 20515

WATCH MY BACK!

I expect you to stand up for my rights and lower health care costs by voting to include chiropractic care as a **guaranteed benefit** in any health care reform bill approved by Congress.

Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Signature _____

Mail to: (Your Senators) (Your Representative)
 U.S. Senate U.S. House of Representatives
 Washington, DC 20510 Washington, DC 20515

HELP SAVE CHIROPRACTIC!!!
OPEN IMMEDIATELY, TIME SENSITIVE MATERIALS INSIDE!

The petition campaign coincides with the [\\$1 million advertising campaign](#) recently launched by the Foundation for Chiropractic Progress. Given the number of U.S. doctors of chiropractic and the more than 15 million patients they serve, the petition campaign is expected to generate well over 10 million petitions.

For the names of your members of Congress, go to www.usa.gov/Contact/Elected.shtml or have your patients visit www.chirovoice.org.

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