

Connecticut Chiro. Association Supports Foundation for Chiropractic Progress

Editorial Staff

The members of the Connecticut Chiropractic Association approved a resolution at their Fall Conference and Annual Membership Meeting to support the efforts of the Foundation for Chiropractic Progress (F4CP), pledging two years of financial support.

Kent Greenawalt, president/CEO of Foot Levelers, started the foundation in 2003 to address the need for a sustained national advertising and public relations campaign (See "Campaign for Chiropractic Gaining Momentum," *Dynamic Chiropractic*, June 4, 2005: www.chiroweb.com/archives/23/12/07.html). Since then, the foundation has established a board of directors and is gaining ground as more chiropractors, schools and associations sign on to support the campaign.

"The Foundation for Chiropractic Progress is the only national program that succeeds to promote the profession in a positive public image and is directed towards the potential chiropractic patient," said CCA President, Dr. Matt Pagano. "The Connecticut Chiropractic Association is moving in a direction of consumer driven education and feels that the work of the Foundation compliments the Connecticut Chiropractic Association's efforts to educate the public and unites the goals of chiropractors throughout the country to promote health through chiropractic."

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