

Insurance and Other Practice Services ... What Are My Choices?

Dynamic Chiropractic Staff

You've made the decision to become a doctor of chiropractic; invested money in your education, the perfect practice location, staffing, etc. Now what? Where can you go to find information on products, education and other goods and services to help grow your practice?

"What Are My Choices?" is a monthly column that gives you the information you need, straight from the experts: the companies themselves. This column focuses on companies that offer insurance and other practice services to the chiropractic profession. Consider the wide range of choices available:

Arthur Gallagher: To keep your practice healthy and strong, you'll need professional liability coverage that anticipates the many risks confronting the chiropractic profession. For years, chiropractors have turned to the experts at Gallagher. Through our Select Professional Chiropractic Program, we offer Chiropractor Professional Liability insurance, developed specifically to address your special needs. Phone: 800-952-5557; Web: www.ajg.com/chiropractors.

Cameron Simonds: For the past 12 years, we've been meeting regularly with personal injury attorneys and medical doctors from all over the country. We make sure that they understand the benefits of chiropractic care. We want them to know who you are. We want them to remember your name. We want them to choose you for their referrals. We contact attorneys for chiropractic or multidisciplined clinics and MDs for interim treatments. Phone: 877-437-8360; Web: www.cameronstimonds.com.

I Got Hit, LLC: Our company educates and directs auto accident victims to our exclusive directory of chiropractors. We are a professional organization dedicated to directing auto accident victims to chiropractic specialists across the United States. Services include professional directory listings for chiropractors. Phone: 800-346-9571; E-mail: igh@igothit.com; Web: www.chiropractor-chiropractic.com.

Marine Agency Insurance Corporation: Provides comprehensive insurance coverage to the beauty and wellness industry. Coverage can include: professional and general liability and property coverage. All policies are written with A & A+ rated carriers. Free quotations given upon receipt of a completed application. Phone: 800-763-4775, ext. 15; E-mail: mlblaesser@marineagency.com; Web: www.oumchiropractor.com.

Pi Omega Delta Insurance Services: A quality agency with competitive rates. A.M. Best rated us "A," which is excellent. We have 18 years of experience specializing in California chiropractic malpractice. Our program does not require your patients to sign any forms to validate coverage; e.g., arbitration, informed consent, consent to treat, etc. We are the second largest DC program in California, with 1,500+ insured. Phone: 800-293-9190.

Practice Brokers, Inc.: Specializing in assisting chiropractors in the sale and purchase of chiropractic clinics. Other services include business valuations and obtaining financing. Phone: 888-878-0027; E-mail: jpeterson@practicebrokersinc.com; Web: www.practicebrokersinc.com.

Professional Practice Advisors, Inc.: Specializes in the appraisal, sale and financing of chiropractic practices nationwide. You deserve to receive sound, professional advice that will protect your financial future. Our 25 years of health-care and practice sales experience creates innovative solutions, making your future plans of buying or selling a practice a reality. Feel free to call our office for more information. Phone: 800-863-9373; Web: www.practiceadvisors.com.

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