Dynamic Chiropractic

NEWS / PROFESSION

ChiroMall Offers First-Time Cash Rebates

Editorial Staff

Doctors of chiropractic who have not yet visited ChiroMall.com now receive a cash rebate of up to \$25 on all purchases made during their first visit. The cash rebate program applies only to those DCs who have yet to log in to ChiroMall.com. For more details, please log in using your unique user ID and password, which are printed at the bottom of the front page of this issue.

Online Specials

First-time cash rebates also apply to ChiroMall Online Specials. Online specials can be found at www.ChiroMall.com/specials. New specials are listed every month, and specials from the previous month are no longer available at discounted prices. Always check the ChiroMall Online Specials before you buy.

Your Own User ID and Password

Every known doctor of chiropractic in the world has been given their own unique user ID and password for entrance into ChiroMall. If you are a DC, your unique user ID and password can be found on the bottom of the front page of this issue. Use your user-assigned user ID and password information to enter ChiroMall; once you do, you will be asked to change your user ID and password. This provides an additional layer of security for your information and allows you to make purchases for your practice in confidence.

Still Time to Enter to Win the Hessco \$1,000 Shopping Spree?

Depending on when your local post office delivered this issue, you may still have time to enter the February "Log in to Win" contest for a \$1,000 shopping spree with Hessco. A premier distributor of chiropractic supplies and equipment, Hessco has been serving the profession for more than 40 years. Hessco's store offers a large selection of over 1,800 products at competitive prices. To enter the \$1,000 shopping spree contest, simply log in to ChiroMall.com during the month of February. You can enter once each day in February just by logging in to ChiroMall.

Additional contest information may be viewed on the home page. To view all equipment and products sold by Hessco, log in to ChiroMall.com and select "Hessco."

If you missed the February contest, another one is scheduled for March. Please go to www.ChiroMall.com for details. The "Log in to Win" contest is open to licensed doctors of chiropractic only.

Congratulations to Dr. Gary E. Michalowski!

Dr. Michalowski is the winner of ChiroMall's January "Log in to Win" contest. Dr. Michalowski's name was selected randomly from almost 600 entries to win *The Family Practice Systems Library*, valued at

\$2,500.

Thank you as well to The Family Practice System for sponsoring the January contest with its practice management library. Be sure to log in to www.ChiroMall.com and find out how you can be the next contest winner.

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