

## NHSU Honors Foot Levelers for Support of Chiropractic Education

Editorial Staff

Kent Greenawalt, president and CEO of Foot Leveler's, Inc., received Northwestern Health Sciences University's President's Award at the university's second annual President's Invitational Golf Tournament on Aug. 30. The award was bestowed in appreciation of Foot Levelers' contributions to chiropractic colleges and the profession.

Foot Levelers' long-standing support of NHSU includes funding to establish a research chair at the school (1985) and a major donation toward the construction of a campus library (1996).

"Foot Levelers is one of the main supporters, not only for us at Northwestern, but for chiropractic as a whole," commented NHSU President Dr. Alfred Traina.

Several recent donations exemplify the Foot Levelers spirit of support for the profession. In August, the company helped homeless shelter residents in Roanoke, Va., by donating 375 cervical pillows to the Rescue Mission and 125 pillows to the Salvation Army in Roanoke. "We are glad to be able to give support to the community where we can. It's the chiropractic lifestyle," said Mr. Greenawalt. In addition, the company recently donated more than \$37,00 in seminar proceeds to chiropractic colleges. Foot Levelers traditionally dedicates the funds from its education division to support new DCs.

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### Biofreeze Honors Florida Senator With 2004 Humanitarian Award

At the recent FCA National Convention in Orlando, Fla., Biofreeze/Performance Health Inc., presented Senator Dennis Jones with its 2004 Humanitarian Award. He was chosen because of his service to chiropractic - specifically his involvement in the development of the chiropractic program at Florida State University.

Perry Isenberg, vice president of marketing for Biofreeze/Performance Health, presented Sen. Jones with the award, along with a check for \$1,000 to the Florida Chiropractic Foundation for Education and Research.

Sen. Jones was elected to the Florida Senate in 2002 and currently serves as majority leader.

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