

## Audio & Video Samples Available on ChiroMall

CHIROPHARMA.COM, KING BIO, MEDITRAC, SWEET SONG OPEN NEW STORES.

Editorial Staff

ChiroMall now features 26 stores with almost 1,200 chiropractic products and services for your practice. The four newest stores are:

Chiropharma.com - has provided the online community with a portal that specializes in posture improvement for the past five years. Chiropharma.com's goal is to provide the Internet consumer with quality online access to innovative and traditional health products.

King Bio Homeopathics - dedicated to the production of safe, all-natural medicines without side-effects. King Bio offers the only pure, water-based homeopathics in the industry, with 15 years of proven results.

Meditrac Medical Equipment, Ltd: The leaders in spinal care, Meditrac Medical Equipment, Ltd offers the Vertetrac.(r) and the CerviCo 2000.(tm) The Vertetrac(r) is an ideal, portable, decompressive traction therapy device, and the CerviCo 2000(tm) works as a dynamic traction unit for the cervical spine.

Sweetsong Audio/Video Productions - has created dynamic jingles that can be customized for your practice to bring more patients in your door. Music increases awareness by 77%, making your advertising more effective and your office name well-known in your community.

Other ChiroMall Stores Include:

- Activator Methods
- Bio2 Cosmeceuticals
- Chi Institute
- Chiroconceptions
- Christina Studio, Inc.
- Coral Calcium
- Current Events Associates
- David Singer Enterprises, Inc.
- Doctors Choice
- Footlevelers, Inc.
- In-Line Tables
- LifeTimer International
- Marketing System Resources
- Moller Back Support Systems
- Motion Palpation Institute
- Neck Orthotic, Inc.
- Polar Products, Inc.
- Preferred Reading & Viewing

- Pro-Med Products, Inc.
- The Big Idea, Inc.
- Therion Research, Inc.
- Total Nature

### Sample Online

As an online shopping mall, ChiroMall offers doctors the ability to sample audio and video products before they are purchased. The Preferred Reading & Viewing store offers more than 40 audio products that can be sampled online. The Sweet Song store offers both audio and video samples.

### ChiroMall Specials

Current ChiroMall Online Specials can be found at [www.ChiroMall.com/specials](http://www.ChiroMall.com/specials). Remember, new items will be listed every month, and items listed during the previous month will no longer be available at those special prices.

### Your Own User ID and Password

Every known doctor of chiropractic in the world has been given their own unique user ID and password for entrance into ChiroMall. If you are a DC, your unique user ID and password are listed on the bottom of the front page of this issue of *Dynamic Chiropractic*<sup>™</sup>. Please keep this information in a safe place where it can be easily accessed.

Companies interested in opening an online store on ChiroMall should contact Renee Coloman at 800-324-7758 or [rcoloman@mpamedia.com](mailto:rcoloman@mpamedia.com).

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