

What Are My Choices?

Editorial Staff

You've made the decision to become a doctor of chiropractic; invested money in your education, the perfect practice location, staffing, etc. Now what? Where can you go to find information on products, education and other goods and services to help grow your practice?

"What Are My Choices?" is a monthly column that gives you the information you need, straight from the expert - the companies themselves. This first column focuses on companies that provide clinical seminars, as clinical skills are the core of a successful chiropractic practice. As most DCs will want to plan which seminars will be attending in 2004, now is an excellent time to consider the wide range of choices:

Academy of Lymphatic Studies: The Academy of Lymphatic Studies has offered certification classes in Manual Lymph Drainage (Vodder Technique) and Complete Decongestive Therapy in the U.S. since 1994.

Courses include: anatomy, physiology and pathology of the lymphatic system; basic and advanced techniques of Manual Lymph Drainage; billing and management issues; and much more. We offer complete 135-hour courses (13 days) that meet requirements set by the Lymphology Association of North America (LANA), and 31-hour lymphedema management seminars (4 days). Tel: 800-863-5935; Web: www.acols.com.

Active Release: Tel: 719-473-7000.

Activator Methods: Tel: 602-224-0220.

Back to Golf: Tel: 559-437-7808.

Jeffery Blanchard Ent.: Tel: 760-634-3323.

Blue Poppy Enterprises, Inc.: Blue Poppy offers both live and distance learning continuing education courses, clinical reference texts, and herbal products including liniments, ointments and oils, for professional practitioners of Asian bodywork, acupuncture, and herbal medicine. Founded in 1979 by Bob Flaws, the business now has nine full-time and three part-time employees. Blue Poppy is considered the pre-eminent provider of CE courses on all facets of Chinese medicine by distance learning.

More than 500 hours of CE courses are available by distance learning, varying in length from one hour to over 100 hours in length, covering all facets of Chinese medicine. More than 80 texts of Chinese medicine, acupuncture, Chinese dietary therapy, and Asian bodywork; 25 internal and 20 external herbal medicines; and 400 research articles, translated and abstracted from recent Chinese medical journals. Tel: 800-487-9296; E-mail: info@bluepoppy.com; Web: www.bluepoppy.com.

Center for Neuro Reeducation: Tel: 805-687-2111.

ChiroCredit.com: ChiroCredit.com is the largest provider of quality online educational courses for CE credit, with almost 150 hours and the largest selection of courses in 18 topics. We offer courses for CE, toward a Diplomate status and in a variety of formats, including text, slides, video and audio. We also offer a free hour of CE to try out the program. Chiropractic continuing education courses are available by teleseminar (telephone conference call) or online. Tel: 860-463-9003; E-mail: chiroeducation@aol.com; Web: www.ChiroCredit.com.

Chiro Rehab Assoc.: Tel: 360-571-3487.

Erchonia: Tel: 480-633-3129.

F/D Enterprise LLC: Since 2001, F/D Enterprise LLC has offered continuing education seminars and workshops in Cox[®] Distraction Manipulation, its research, biomechanics, diagnostic issues and treatment technique protocols. Dr. James M. Cox and his specially picked instructors present workshops and seminars around the country.

F/D Enterprises offers: four-hour personalized technique workshops, 12-hour weekend seminars and 18-hour certification courses (Part 1 and Part 2). Tel: 800-441-5571; E-mail: coxchiro@verizon.net; Web: www.coxtechnic.com.

Goodheart Seminars: Tel: 313-882-4868.

Graston Technique: Tel: 317-926-2766.

International Academy: Tel: 480-480-9787.

Irene Gold: Tel: 610-649-8300.

Lakeside Chiropractic Seminars, Inc.: Lakeside Chiropractic Seminars, Inc., is dedicated to setting a new standard in continuing education for Doctors of Chiropractic. Our seminar objectives are directed not only to license renewal obligations, but also to equip the chiropractors of today with the latest systems and techniques to meet the challenges of tomorrow.

Lakeside offers: Continuing Education/ License Renewal seminars, upgraded reserved seating and free spring water, fruit, vegetables and homemade chocolate chip cookies. Tel: 704-892-4966; E-mail: ablackwell@dcseminars.com; Web: www.LakesideSeminars.com.

MAS Radiologic: Tel: 661-325-6300.

Microcurrent: Tel: 602-494-5626.

Motion Palpation Institute: Tel: 513-321-8484.

New Beginnings: Tel: 732-747-4646.

NMT Seminars: Tel: 541-567-0200.

Nutri-West: Tel: 307-358-5066.

Oasis Wellness: Tel: 303-969-0884.

Parker Chiropractic College: Tel: 972-438-6932.

PDI/Practice Perfect: Tel: 562-437-7773.

Precision Meridian: Tel: 011-972-2-970-9413.

SCSC: Tel: (864) 578-8770.

Spine Research: Tel: (619) 660-8802.

Southern California University of Health Sciences, Postgraduate Division: Established in 1911, accredited by Western Association of Schools and Colleges. Offers doctor of chiropractic degree and masters degree in acupuncture and oriental medicine. Postgraduate Division offers over 150 activities per year all over the country and in Canada.

Programs offered: seminars for license renewal and X-ray operators permit for CA; certificate programs in QME, MUA, CCSP; Diplomate program in Rehabilitation; Masters degree in Musculoskeletal Management with RMIT; Chiropractic Assistant course; Certificate programs for acupuncture continuing education. Fax: 562-902-3379; E-mail: postgraduate@scuhs.edu; Web: <http://www.scuhs.edu>

Thompson Seminars: Tel: (562) 867-6168.

Triad: Tel: (949) 707-5785.

Trigenics: Tel: (416) 410-9339.

Weltch Seminars: "The Class" seminar has been going on since 1994, at an average rate of 45 per year. Offers 12 hours of Diversified Adjustive Technique all in one day. J. Ray Weltch, DC, was in active practice for 43 years and has been in chiropractic for 52 years. After presenting approved seminars for five years, he qualified to become a provider/sponsor of other doctors. He currently sponsors Drs. John Collins, Tim O'Shea, Kirk Meier, Scott Sessions, Fred Fifield and Dan Bivens.

Seminars (all 12 hours): "The Class" Adjustive Technique and X-Ray; Vaccine + Adjustive Technique; Nutrition X-Ray and Adjustive Technique; Vaccines X-Ray and Adjustive Technique; Weight Control and Adjustive Technique; Core Stabilization, 4 Hrs Adjustive Technique; Cardio/Immune Systems, 4 Hrs Adjustive Technique; Urinary & Indocrine Systems, 4 Hrs Adjustive Technique; Respiratory Tract, 4 Hrs Adjustive Technique; Tap Into Healing (5 Hrs), 4 Hrs Adjustive Technique, 4 Hrs Clinical Hypnosis; Root Cause of Illness, 4 Hrs Adjustive Technique. Tel: 916-919-5858.

JANUARY 2004