

EDUCATION & SEMINARS

Just in Time for Christmas!

Dynamic Chiropractic Staff

Each year MPI's annual Weeklong Advanced Seminar provides members of the chiropractic profession the model opportunity to further advance their learning and skills through a superb seminar program.

This spring's list of speakers will include some of chiropractic's finest:

John Triano, M.A., D.C., will speak on conservative management, research, and assessment. His lectures will address the conservative management of idiopathic scoliosis patients; current research and manipulation biomechanics; assessment and management of the chronic back pain patient.

Joseph A. Cimino, D.C. will offer compelling information on Therapeutic Muscle Stretching. His course is designed to assist the doctor of chiropractic in the diagnosis and treatment of biomechanical structural abnormalities of the myofascial ligamentous structures of the body.

Charles R. Herring, D.C. has a message to share when it comes to x-ray components and intersegmental analysis and that is -- To measure is to know; otherwise you guess! Dr. Herring's course renders templating and overlay studies non-specific and outdated. His methods are easy to learn and easy to use. Learn to prove the presence of ligamentous damage. This course encompasses many of the procedures and techniques every DC in practice needs to KNOW, not guess.

As a special treat for the spouse/guests we have Dr. Brian Porteous, one of chiropractic's leading communications experts. Dr. Porteous' straight-forward-but do-not-take-it-all-so-seriously approach to public relations and personal imaging strategies will open up a new world of confidence to his listening audience.

With all this, plus 12 hours of license renewal credits, this year's program on Oahu is a true bargain. For an incredibly low price, (even \$600 less per couple than last year) attendees will stay at the incomparable Sheraton Makaha Resort and Country Club. The beauty of Hawaii is without season or time limits -- but the registration deadline is nearing. This may be the last chance you will have to reserve seating at a fascinating seminar in an unmatched vacation location.

Head for the beautiful beaches of Makaha this February. Refresh the mind and relax the body. You've worked hard all year. It's time for a reward. Give yourself an extra-extra special Christmas present. Oahu, this February 17-23!!

For registration and information, just dial toll-free 1-800-327-2289. Ask about reduced air fares in your area and car rental specials. MPI will accept your \$200 deposit using your Visa or Mastercard.

For those planning to attend the Advanced Seminar on Oahu, you might want to take in MPI's TMJ seminar instructed by Darryl Curl, D.D.S., D.C. When you call the 800 number, tell the operator you would like to attend Dr. Curl's seminar the prior weekend (February 17-17) in Waikiki.

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