

Chiropractors Are "...Not Advised For The Treatment of Serious Back Disorders..."

ACCORDING TO PREVENTION MAGAZINE

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A new book entitled, Future Youth, How To Reverse The Aging Process, has just been published by Prevention Magazine Health Books. In "Part One -- Feeling Better" in a section called "A Better Back", Prevention Magazine discusses "The Chiropractor." We are found after the allopaths in a sub-section entitled, "Practitioners Who Are Not Medical Doctors."

This is what is presented:

The Chiropractor. People seeing chiropractors reported relief in some form (either dramatic long-term, moderate long-term or temporary) in 56 percent of all cases. Chiropractors were judged ineffective by 33 percent of their patients, and they made 11 percent feel worse. Some points to be careful about regarding chiropractors:

- They can help you get temporary relief from minor or moderate low back or neck pain. But for severe, chronic low back pain, don't expect miracles.
- They are not advised for the treatment of serious back disorders, such as herniated disks and scoliosis (abnormal curvature of the spine).
- They are more effective if they counsel you on diet, exercise and life-style instead of merely performing spinal manipulation.
- They may need to see you on a regular - and hence fairly costly - basis to be the most effective.

It is perfectly obvious that Prevention Magazine had to ignore an immense amount of information regarding chiropractic in order to print this manure.

This is from the people who are supposedly pro-health and anti-drug!?!? Can it be that the medical establishment has "purchased" Prevention Magazine and is slowly re-defining health to fit its own model?

The only way to combat this kind of propaganda is with action!

You must take the time (and ask you patients while they are in the waiting room to take the time) to let Prevention Magazine know just how disgusting and insulting this is!

If you are a subscriber to Prevention Magazine or a purchaser of Rodale Books, you should let them know you are one of the people who keeps them in business!

Send a strong message to:

*Rodale Books
Attn: Mark Bricklin, Editor
Box 602
Emmaus, PA 18098*

Do it now. Do it for chiropractic!

JANUARY 1990

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