

Introducing Our Posterity to Our Heritage

OUR CHIROPRACTIC CENTENNIAL ISN'T JUST FOR YOU, IT'S FOR YOUR CHILDREN

Editorial Staff

There are many events that occur in the lives of children, but only a few make life-changing impressions. Perhaps the most important of those events are those that teach and reinforce what you believe and hold sacred.

As your children grow, they know you as a person that heals. You are the one they turn to for health care and they know many other people also do.

But have you told them the story of chiropractic?

Have you walked your children through our heritage?

Do they understand the greatness of the profession you are a part of?

If you are like most of us, you assume that because they see it every day, they know chiropractic like you do.

The Chiropractic Centennial is not just for you, it's for your children. This is a time when you can take them through a pictorial history of our development. You can "introduce" them to the men and women that began this great heritage. They can travel back to our beginnings.

At the same time, your family can see the greatness that is chiropractic. They can meet today's leaders and tomorrow's. They can share the unity and excitement of our Centennial Celebration. Make no mistake, your family is part of this profession too. They need to be there.

In 1995, the greater family of chiropractic will come together to celebrate our heritage, our future, and our glory. Don't let your chiropractic family miss it: This is something they will be telling your great-grandchildren about for years to come.

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