

## Life College and University of Mexico City Forge Exchange Program

Editorial Staff

Life College and the University of Mexico City recently announced the formation of a new academic and athletic exchange program. The program includes a permanent educational exchange where graduate students from the University of Mexico City will study in Life's Sports Health master's degree program. In turn, DCs and students from Life will set up a chiropractic sports clinic in Mexico.

Life has already begun the athletic exchange with Mexico. Last year Life signed an accord with Mexico's National Commission of Sports, and hosted the first exchange of 20 track and field Olympic hopefuls from Mexico. The next visit was from the Mexico City soccer champions and for two consecutive years Mexican runners have participated in the Run for Life's International Challenge Cup. Said the Mexican Consul in Atlanta Theodore Maus, "Through the universities, we can complement each community."

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### DC Participates in Sports Medicine Delegation to China

Wayne M. Winnick, D.C., an NYCC alumnus, was invited to travel to Hong Kong and Shanghai, China as well as Seoul, Korea as part of a sports medicine delegation comprised of 17 orthopedic surgeons, six rehabilitative specialists, three physical therapists, an acupuncturist, and an athletic trainer. The delegation, headed by Lyle Micheli, associate clinical professor of orthopedic surgery at Harvard Medical School, toured hospitals and sports medicine facilities.

The delegates were asked to give a presentation on their areas of expertise at the Beijing Research Institute of Sports Medicine at Beijing Medical University. Dr. Winnick, the only chiropractic delegate, presented an original paper, "Assessment and Treatment of Lower Back Pain: A Multidisciplinary Approach."

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### DC Treats Athletes at International Powerlifting Competitions

Kenneth F. Muhich, D.C. of Scottsdale, Arizona was invited by the United States Powerlifting Federation (USPF) and the Association for International Cultural Exchange Programs (AICEP) to represent the U.S. as the Team USA chiropractic physician at a powerlifting competition between the U.S. and Spain in Madrid. Dr. Muhich also accompanied the U.S. team to powerlifting exhibitions at the U.S. Pavillion of the World's Fair in Seville, Spain, and to Tangier, Morocco.

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## CCCKC to Celebrate 70th Year

The Cleveland Chiropractic College Kansas City (CCCKC) homecoming, October 22-25, will celebrate several special anniversaries at the college. CCCKC turns 70 this year, and the alumni association is planning a large commemoration celebration. In addition, the college will honor Carl S. Cleveland Jr. for 50 years of service to chiropractic.

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## Dr. William Holmberg Honored at PCC Homecoming

Dr. William F. Holmberg, president of the Chiropractic Centennial Foundation and Palmer College of Chiropractic (PCC)'s homecoming director, was honored during the college's homecoming August 5-8 with three awards. The PCC International Alumni Association named Dr. Holmberg Director Emeritus and presented him with a plaque in appreciation of his loyalty and support. The Palmer Student Alumni Foundation also presented Dr. Holmberg with an award stating, "In appreciation of the years and unselfish dedication and direction which you have provided as homecoming director, we honor you."

Dr. Sid Williams, chairman of the board of the ICA and president of Life College, presented Dr. Holmberg with the ICA's Distinguished Service Award for his dedication to the profession.

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## SCCA Donates Chiropractic Books to College Libraries

The South Carolina Chiropractic Association (SCCA) has donated a three volume set of chiropractic books to the 23 colleges and universities in the state of South Carolina. Organizing the efforts were Dr. Robert L. Stubblefield, SCCA public relations chairman, and Dr. Michael Kale, SCCA member and president of the Kale Foundation. Said Dr. Stubblefield, "I was amazed at how anxious these folks were for chiropractic information. Most of the colleges had little to no information on chiropractic." The SCCA is currently developing a list of chiropractic reading materials, and will ask DCs to donate these books.

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## Chiropractors Sponsor "Red Ribbon Run"

The Mid-Peninsula Doctors of Chiropractic, a California association, sponsored the "Red Ribbon Run" in Menlo Park October 18th as part of Red Ribbon Week, a national drug awareness program. The program covers all drugs, not only the illegal substances. The Mid-Peninsula Doctors of Chiropractic provide as much information as possible on both the illegal and pharmaceutical drugs.

Proceeds from the race went to a group called "Youth and Family Assistance," devoted to helping children involved in drug abuse. Red Ribbon Week founder, Chris Bambus, D.C., who has received commendations from President Bush and former First Lady Nancy Reagan for his work fighting drug abuse, said: "As a chiropractor, I am proud to be a part of this week of National Drug Awareness and would like to see every chiropractor getting involved with their community and starting a run or

similar program which gives us a platform to stand up against drugs and for health on a national level."

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### NCC's "Run For Health" Benefits Children's Fund

Two student groups at the National College of Chiropractic (NCC), Delta Delta Pi Professional fraternity and the Sports Injury Council of NCC, sponsored the 1992 Run for Health in Lombard, Illinois. The event raised funds for the Community Children's Fund, a non-profit corporation that financially assists needy and disabled children in the surrounding communities.

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