

## California Shorts

Editorial Staff

### CCA/CCF's Annual Convention

The California Chiropractic Association (CCA) and the California Chiropractic Foundation (CCF) will present their annual convention June 19-21 in Palm Springs. Two lecture tracks will be presented: "Developing Standards of Care," and "Succeeding in Ethical Practice," both to be submitted for state board approval for license renewal credits (27 hours of relicensing credit anticipated).

"Succeeding in Ethical Practice," will include topics on ethical advertising, managed care, insurance, and office procedures. Speakers slated for these lecture topics include Dr. Richard Vincent, president of the Society of Chiropractic Management Consultants (SCMC), and Attorney David Chapman-Smith, secretary-general of the World Federation of Chiropractic (WFC).

In conjunction with "Standards of Care," the Consortium for Chiropractic Research (CCR) will present the seventh annual Conference on Research and Education (CORE), featuring presentations by William Meeker, D.C., M.P.H., John Triano, M.A., D.C., and Paul Shekelle, M.D., M.P.H.

A certification program on x-ray for chiropractic assistants will also be available.

Further information may be obtained by contacting the CCA at (916) 387-0177.

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### CCA Members to Meet with Legislators

During the California Chiropractic Association's annual Legislative Conference (April 7, 1992), more than 250 CCA members will meet with state senators and assembly members to discuss broader health access for chiropractic, auto insurance reform, and workers' compensation changes.

CCA President Dr. Willard Smith said the meetings would "emphasize the cost effectiveness of chiropractic care." Dr. Smith noted the importance of DCs delivering the message of chiropractic's conservative, non-invasive care to legislators on a one-on-one basis.

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### Student Elections at LACC

Rob Engel, Los Angeles College of Chiropractic (LACC's) Associated Student Body vice president in 1991 and president of LACC's Student ACA, was elected student body president for 1992; Gina Wald became the new vice-president; Lisa Ramirez was elected secretary; and Sherri Mead is the treasurer.

In addition to the election of student officers, each year students vote to honor one outstanding

individual from each of the following categories: administration/faculty, staff, and students.

This year Drs. Reed Phillips, president of LACC, and Al Traina, faculty chair of the Clinical Sciences Department, tied in the balloting in the administration/faculty division. There was also a tie in the staff nomination: Dottie Lamb, secretary in the Clinical Sciences offices; and Michelle Groom of the business office. The outstanding student award, for the second consecutive year, went to Rob Engel.

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### Chiropractic Testifies in Mock Trial

Myles A. Berman, M.A., D.C., gave testimony on chiropractic at a special presentation given to over 100 attorneys in the Superior Court of Los Angeles. The presentation is part of an ongoing trial skills series where attorneys can practice their skills in a mock trial format.

During the mock trial, both judge and jury listen to the plaintiff's attorney establish the credibility of the expert witness (Dr. Berman). During direct examination, Dr. Berman explained chiropractic history, philosophy, manipulations, use of x-rays, Wilk vs. the AMA, and chiropractic education.

During cross examination, Dr. Berman defended the chiropractic approach to healing versus the medical model, explained standards of care, and justified length of treatment.

"I hope that by participating in presentations such as these, a more positive perception of chiropractic in the legal community will result," said Dr. Berman.

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