

PCCW Celebrates Opening of New Campus

Dynamic Chiropractic Staff

The new campus of Palmer College of Chiropractic West (PCCW), a two-story, 10,000-square foot facility, was officially dedicated October 23rd during PCCW's ninth annual homecoming held at the college's new location on 90 E. Tasman Drive in San Jose, California. Vickie Palmer, in a speech prior to the ceremonial ribbon-cutting said, "Today we dedicate this building not as a monument but as a tool for our mission to serve humanity."

The new campus will be Palmer West's sole location, superceding former campuses in Santa Clara and Sunnyvale, California.

Palmer West President Dr. Peter Martin said the new college brings "... a human touch to the cutting edge of Silicon Valley."

San Jose Council member Margie Fernandes was also at the ceremony to welcome Palmer West to the city of San Jose. In her speech, she expanded on Dr. Martin's observation that the college would bring a human element to the largely industrial northern region of San Jose.

As part of the homecoming, relicensure seminars were held at the college October 23-24, and featured management consultant Mr. Howard Ross; diplomate and lecturer of the American Chiropractic Board of Roentgenologists Russell Erhardt, DC; and PCCW assistant professor Greg Plaughter, DC.

NCC Learning Resource Center Opens

National College of Chiropractic (NCC) has a new addition to its campus -- a 14,000 square foot learning resource center. The project, initiated in May of 1992, was completed in the spring of this year. The construction of the \$1.5 million learning resource center was made possible through a state of Illinois matching grant program designed to help private colleges improve their science laboratories and instructional space. NCC's Capital Campaign raised the college's matching funds.

Olympic Spirit Burns Bright

Lavern Clarke, 26, is a seventh term student at Los Angeles College of Chiropractic (LACC) via Jamaica and Winnipeg, Canada. A Canadian citizen, and graduate of the University of New Mexico, she is fulfilling her lifelong dream of becoming a chiropractor, a vision she's had since the age of 10 (see "World-Class Track Athlete Enrolls at LACC" in the Oct. 25, 1991 issue of DC).

"My ultimate goal is to be the best doctor I can," she said. "I am using what I do best to achieve what I

want the most."

In conjunction with her studies, she has been training to compete in track and field at the 1996 Olympic Games. Ms. Clarke received athletic scholarships to attend Oklahoma State University, and later, the University of New Mexico, where she majored in biology with a minor in chemistry, and met her current coach, Richard Shanahan.

Because Olympic sponsors want athletes who train full time, Ms. Clarke hasn't been able to find a sponsors while attending LACC. Sponsors usually cover training expenses for the athletes: transportation and lodging at sporting events, equipment, etc. To help her pursue her Olympic dream and continue her education, LACC has established the Lavern Clarke Athletic Scholarship to help offset the costs of Ms. Clarke's training expenses. Foot Levelers, Inc., was the first company to make a substantial contribution in the area of corporate sponsorship with a donation of \$3,000.

Egyptian MDs Visit Life College

MDs Anwar Etribi and Hoda Hamada, a husband and wife team from Cairo, Egypt, were in the US during October teaching at Life College. Visiting Professor Dr. Etribi, and Dr. Hamada, a guest lecturer, both taught neurodiagnosis in the school of chiropractic with Dr. Ronald Kirk. A professor of neurology and psychiatry on the faculty of medicine at Ain Shams University, Dr. Etribi was instrumental in setting up a chiropractic clinic in Egypt as part of the Life Around the World (LAW) program. LAW, founded by Life President Dr. Sid Williams in 1984, is designed to inform people in foreign countries about chiropractic.

Dr. Etribi is one of three Egyptian professors at Ain Shams University assigned to supervise the clinic and conduct research with the LAW team. LAW program officials are already planning for a return trip for Dr. Etribi to present his research results. Speaking on the development of chiropractic in his native country and other countries, Dr. Etribi said, "Chiropractic seems to be the best way of helping the patient's suffering with the least possible cost. This is ideal for Third World countries such as Egypt where cost matters very much."

DECEMBER 1993