

Chiropractor's Smart Shopping System

Editorial Staff

Chiropractor's Smart Shopping System

The most important aspect of making a purchase is to:

Know Your Choices

For this reason, Dynamic Chiropractic offers the "S_mart S_hopping S_ystem" (SSS), an advertising directory that works for you!

If you are considering purchasing supplies, equipment or attending a seminar anytime within the next 6 months, let the S_mart S_hopping S_ystem be your guide.

Simply choose all of the companies that offer products of interest to you by referring to the listings below. Circle their SSS # then pull out the Smart Shopping Card located after page 32. Circle the corresponding SSS #'s on the card, add your name and address, and drop it in the mail. In a few weeks, you will receive the information you need to make an informed choice. Or if you need the information sooner, just call the phone number listed.

*Don't waste time or money, let the Chiropractor's
S_mart S_hopping S_ystem do the work for you!*

Company Name Page # SSS# Phone #|.....\$.....\$.....\$ TABLE
SUPPLIERS Hessco-Wessco 167 800-237-5652 Leander Health Technologies Corp. 49 800-635-8188
Lloyd Table Company 36 800-553-7297 Quality Tables by Steed 58 Titan Technology International 51
800-688-4826

CHIROPRACTIC SUPPLIES Body Support Systems 54 Body Support Systems 124 Dee Cee
Laboratories 103 800-257-8182 Professional Suppliers, Inc. 93

ANATOMICAL PRODUCTS H.T. Lensgraf Co. Inc. 72 800-438-4611

ORTHOPEDIC SUPPLIES Anabolic Laboratories 203 800-445-6849 Foot Leveler's, Inc. 133
800-553-4860 Pillow Place 89

X-RAY SUPPLIES Wuestec Medical 90

FINANCIAL SERVICES DenCharge 112 800-854-9316

MISC. PRODUCTS & SERVICES DMS/Direct Mail Services 52 Donnelly College 26 Lipkowitz, DC 26 Myofunctional Research Co. Australia 104 Palmer College of Chiropractic n/a Palmer College of Chiropractic n/a

DIAGNOSTIC EQUIPMENT AMS/Altoona Medical Supplies 131 Centens 19 Faro Medical Technologies, Inc. 75 800-736-6063 Futrex, Inc. 173 ODC/Olsen Distributing Co. 6 Spinal Analysis Machine 138 800-752-3263 Tens Super Source 106 Tens Wholesalers 31

POST EDUCATIONAL/SEMINARS Baby Adjusters 145 800-824-3031 Chiropractic Assn. of S. Africa 193 800-822-5368 Concept Therapy 152 Irene Gold Associates, Inc. 15 215-649-8300 Motion Palpatation Institute n/a 714-230-3159 Neuro Emotional Technique 73 800-888-4638 Practice Systems 185 602-991-3319 Select Success Seminars 91 512-329-5544 Sigafoose Seminars 64 Sigafoose Seminars 64 Spine Research Institute 95 800-423-9860 Texas Chiropractic College 12 800-533-9822 The British Institute of Homeopathy 92 The Upledger Institute 83 800-233-5880

PHYSICAL THERAPY SUPPLIES Brillhante Co., Inc. 17 800-223-2225 Scrip, Inc. 105 800-747-3488 Wellness Innovations/Thumper 169 800-387-4211 Yoga Tools 201

NUTRITIONAL SUPPLEMENTS/HOMEOPATHIC PRODUCTS United Chiropractic Education Alliance 99 Apex Energetics 19 800-736-4381 Apex Energetics 24 800-736-4381

INSURANCE PROVIDERS Nat'l Chiro. Mutual Ins. Co. 40 800-247-8043

PATIENT EDUCATION Custom Column 87 Patient Care Information Systems, Inc. 110 305-388-0022

COMPUTER PRODUCTS AMS/Doctor's Office Mgmt. Software 35 DBC, Inc. 34 215-847-5065 E.J. George Software 205 Lacy Chiropractic Management 59 800-881-5229 Lytec Medical 150 800-735-1991 MBA, Inc. 43 800-456-2622 Micro4, Inc. 122 800-235-1856 The Computer Place 96 800-333-4747

PRACTICE MANAGEMENT Consultants on Call 37 900-896-0080 Impact Practice Management 11 800-460-2288 Nutrition Management Consultants/Yuba 202 One on One Practice Management 99

Note: Unfortunately, it is not possible to create an icon for every type of product or service. Also, many companies offer more than one product or service. Please refer to the advertisement on the page number listed for specific information.

1. Tables
2. Diagnostic Equipment
3. Post Educational/Seminars
4. Physical Therapy Supplies
5. Nutrition Supplement/Homeopathic Products

6. Insurance Providers
7. Patient Education Material
8. Computer Products
9. Practice Management

10. Chiropractic Supplies

11. Anatomical Products

12. Orthopedic Supplies

13. X-Ray Supplies

14. Financial Services

15. Misc. Products and Services

JULY 1993