

The Centennial Calling Card

DON'T PICK UP THE PHONE WITHOUT IT!

Editorial Staff

One of the many opportunities afforded the chiropractic profession during its centennial year is a prepaid telephone credit card strictly for the use of DCs. The Centennial Calling Card has many advantages:

Lower Phone Rates

With the Centennial Calling Card, instead of having to pay the usual rates for long distance rates, you can call anywhere in the United States for just 50 cents per minute. There are also low rates for international calls. As an added benefit, the first two minutes of phone calls using the Centennial Calling Card are free.

Total Control

You no longer have to rummage for quarters, or wonder what the best time of day to call to get the best long distance rates. Just dial the toll-free number, enter your PIN number and you're cookin'. No one can use your card without your personal number. Because you pay the same low rate wherever and whenever you call, there won't be any surprises with your phone bill at the end of the month.

You're Supporting National Chiropractic Advertising

Sure the rates are outstanding, but the most important reason to use the Centennial Calling Card is that a portion of every call you make goes back to the Chiropractic Centennial Foundation, earmarked for the CCF's national advertising efforts. Pretty slick. What better way to support the profession?

The CCF is making it easy for you. A card in your name has already been arranged. You will be asked to donate a nominal amount of money to support the Chiropractic Centennial effort. The following chiropractic organizations have helped sponsor your card and your first two minutes:

Activator Methods

Chattanooga Group

Core Products International

Dynamic Chiropractic

Eastman Kodak

Leander Health Technologies

Performance Health/Biofreeze

Quest Seminars International

Smith Orthopedics

Spinalogic

Standard Process

The Chiropractic Report

The Chiropractic Centennial Calling Card will be mailed initially to 1,000 DCs in California at the first of the year. The bulk of the profession will get their cards by March.

When you get your card, call the toll-free number to learn more about the Centennial Calling Card (this does not count against your phone time); then start calling. You may use the card as often as you like.

This is just another way that you and your practice can benefit from our Chiropractic Centennial.

DECEMBER 1994