

Chiropractic Centennial Foundation to Participate in 1995 Tournament of Roses Parade

Editorial Staff

Everything's coming up roses for the Chiropractic Centennial Foundation. On January 13, the Foundation accepted a long-awaited invitation to participate in the Pasadena Tournament of Roses Parade January 2, 1995.

"In inviting the Chiropractic Centennial Foundation to participate in the Tournament of Roses, we recognize the important contribution the chiropractic profession makes in improving individuals' health and well being," said Michael Ward, president of the Tournament of Roses.

The invitation was the culmination of two and one-half years of work by the Chiropractic Centennial Foundation, Donald Petersen Jr., and Michael Schroeder, who head the CCF's Special Projects Committee.

"I'm elated," said Michael Schroeder, "not only by this invitation, but also by the Tournament of Roses' clear recognition of the importance of the chiropractic profession to the public's health and well being."

"The Chiropractic Centennial is fast becoming a reality," said CCF President William Holmberg, DC. "The Rose Parade will be an exciting international event that will allow chiropractors around the world to share in the excitement of our 100 anniversary."

The Rose Parade is an event viewed by some 318 million people in over 80 countries. The theme for the 1995 Rose Parade is "SPORTS -- Quest for Excellence."

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