

Health Benefits Offered to Employees

Editorial Staff

Behind Closed Doors

D.O.P.E.

Department of Pharmaceutical Espionage

(They will not stop until they have destroyed the chiropractic profession, or we have destroyed ourselves.)

[Second Frame: AN is running into BB's office waving a report]

AN: Have you seen the latest research? It shows chiropractic care to be extremely cost effective!

BB: So?

[Third Frame - BB is looking over the report]

AN: But it determined that chiropractic is more effective and less expensive than medicine.

BB: No big deal.

[Fourth frame: BB still looking]

AN: And the study is very credible, using appropriate methodology and published in a highly regarded medical journal!

BB: No problem.

[Fifth Frame: BB hands the report back]

AN: But how are we going to counteract this?

BB: Why bother?

[Sixth Frame - BB flicks his cigar]

BB: The chiros won't tell anybody about it. Why should we?

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