

Chiropractic Colleges Meet to Address Common Concerns

Editorial Staff

LAS VEGAS, Nevada -- About 300 representatives of the chiropractic colleges met March 15-16 at the Alexis Park Hotel for the third annual meeting of the Association of Chiropractic Colleges (ACC).

The conference was organized and hosted by Logan College of Chiropractic and attended by representatives of the chiropractic colleges of Los Angeles; Palmer; Texas; Northwestern; Cleveland, KC; Palmer-West; Life; Life-West; Sherman; Cleveland-LA; Western States; Canadian Memorial; and the Anglo-European Chiropractic College.

Who attends the ACC conference? Aside from the college presidents, the conferees are from the administrative, clinical, academic, student services and postgraduate units of the colleges. Also in attendance are researchers, alumni association members, developmental/public relations directors, librarians and chief financial officers. Attendees spent most of their time at the conference hearing presentations or discussing their work with groups of employees of other colleges who have similar jobs.

This year, for the first time, the Council on Technic met in conjunction with the ACC conference. The Council on Technic is a liaison between the chiropractic colleges and practicing doctors for the development of adjusting techniques. Ralph Filson, DC, associate professor of chiropractic science at Logan and president of the Council on Technic, held his group's meeting with the ACC conference to facilitate communication with the instructors, researchers and presidents of the colleges. Michael Schneider, DC, a private practitioner from Pittsburgh and vice president of the Council on Technique, led the council's meetings at the conference.

The conference got off to a rousing start with an opening address by John F. Dill, chairman emeritus of Mosby-Year Book, Inc., of St. Louis. Mosby-Year Book is the world's largest medical publisher, and has published numerous books used in chiropractic academia.

Last year the company published the centerpiece book of our chiropractic centennial, *Chiropractic: An Illustrated History*.

Mr. Dill, who is also chairman of the International Association of Scientific, Technical and Medical Publishers, received the honorary degree of Doctor of Humane Letters from Logan College in 1995. He is known within the Logan community as a warm and compelling speaker. During his talk at the ACC conference, Mr. Dill discussed the importance of service and caring as health care becomes increasingly dependent on technology. He praised chiropractic for its emphasis on caring for the whole person.

Roanoke, Virginia-based orthotics manufacturer, Foot Levelers, Inc., presented donations to each of

the chiropractic college in attendance. The presentations were made by Monte Greenawalt, DC, chairman of Foot Levelers, and Kent Greenawalt, president of the company. Foot Levelers made the college donations based on proceeds of its 1995 fall seminar series, the fourth and final group of Foot Levelers seminars held in conjunction with the chiropractic centennial.

Registration fees paid at Foot Levelers seminars in several cities over the last four years have been divided among the Chiropractic Centennial Foundation and the chiropractic college of the registrant's choice. In those four years, Foot Levelers has awarded more than \$400,000 to the CCF and the colleges.

Organization of the conference was directed by George A. Goodman, DC, FICC, vice president of the ACC and president of Logan College. Ann Carter, executive secretary to Dr. Goodman, was the conference coordinator. She was assisted by Helen Rice, executive secretary to William Ramsey, PhD, vice president of academic affairs at Logan.

MAY 1996