

U.S. News & World Report Responds

Editorial Staff

Our Nov. 4, 1996 issue reported that the stylebook of U.S. News & World Report did not contain a reference for doctor of chiropractic, although they did contain MD and DDS references.

We encouraged DCs to write U.S. News about this oversight, and also wrote our own letter. The response to our letter, and of letters from other DCS, came from the chief of the news desk, Robert Grover.

The gist of the responses from the news desk chief to us and those DCs who wrote was: "... the role of our stylebook, is not to provide an exhaustive list of professions and titles, but rather to give our writers an example of how such titles are handled."

In Mr. Grover's letter to DC, he added:

"We are now preparing the eighth edition of the stylebook, due to be published in early 1997, and we will certainly take into consideration your suggestions about titles ..."

Mr. Grover is at least familiar with chiropractic, as we learned in his letter to N. Max Atnip, DC, of Cookeville, Tennessee:

"I am familiar with chiropractic, having personally benefited from such care for more than 20 years, and my conversations with practitioners and observations over the years have given me some understanding of the difficulties the profession faces as a result of ignorance and antipathy from without."

It will be interesting to see if the editors of the eight edition of the U.S. News stylebook take our suggestion to heart.

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