## Dynamic Chiropractic

YOUR PRACTICE / BUSINESS

## The Future is Now for Chiropractic

THE CHIROPRACTIC RESEARCH REVIEW: READ IT -- USE IT

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The growth of complementary therapies is seen by the worldwide acceptance and ascendancy of chiropractic. It has been remarkable.

Chiropractic care is no longer on the fringe of health care. It has gained mainstream acceptance in the spinal musculoskeletal arena, and continues to strive as an alternative approach to nonskeletal complaints. Surveys of employees indicate a greater desire for chiropractic coverage to be included within basic health plans.

With greater research efforts, chiropractic care for some visceral complaints will also become mainstream.

But is research data enough? For our advancement to continue, the application of the data to everyday practice is critical. If better practice models are utilized in patient care, these models must be based on data gained from credible research.

The monthly issue of the Chiropractic Research Review (CRR), a partnership between Dynamic Chiropractic and NCMIC, helps all practicing DCs improve patient care. There is no doubt that the CRR scans more journals for the latest research than any of us could do individually. Thus, the opportunity to garner timely, clinical information in a user-friendly format is within your grasp. Read CRR; utilize CRR; and enjoy your practice like never before.

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JUNE 1998

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