

## Southeast Forum News

Editorial Staff

### Life Expands Research Department, Programs

MARIETTA, Georgia - The Sid E. Williams Research Department at Life University is expanding. The department will undergo refurbishing within its present space and extend into space formerly occupied by the accounting department. This move will nearly double the size of the research center and allows for: the incorporation of a modern chiropractic research clinic; a research library; a conference room for research seminars; and laboratory space for experimental research. A floor plan awaits final approval by the university.

"We're gearing up to apply for external funding and grants for visitors and VIPs," said Clifford Smith, PhD, the newly appointed director of the center. Dr. Smith replaced Dr. Bruce Pflieger, who is on a leave of absence to assist the World Health Organization (WHO) in Geneva, Switzerland in the documentation of the effects of chiropractic care on worldwide health.

"Dr. Richard Campbell was hired to begin putting the protocols in place that are required by the federal government. We'll be applying for grants from NIH (National Institutes of Health), NSF (National Science Foundation), and other federal and nonfederal funding agencies, Dr. Smith explained.

These funds will support clinical trials and research into the benefits of chiropractic in treating 10 different health conditions.

"These are studies that we're doing on a small basis as a pilot study," said Dr. Smith. "Once we have the pilot data, we'll have the foundation to apply for a grant to do a much larger scale study."

Smith noted that alternative health care has taken on much greater importance within the research community.

The results of a study on subacute low back pain, which Life conducted in conjunction with the WHO, is being prepared for submission to *Spine*. This randomized clinical trial of chiropractic vs. medical care demonstrated the effectiveness of chiropractic care in comparison to drug therapy in low back pain patients.

Other clinical trials underway are examining the benefits of chiropractic for trigeminal neuralgia, diabetes, and migraine patients. Researchers expect that these programs will document the link between these conditions, the subluxation and chiropractic care.

The center is conducting several new studies documenting the effects of the chiropractic adjustment in increasing range of motion in patients and athletes. It has also completed the *WHO Low Back Pain Initiative* booklet, which includes three chapters on chiropractic written by research faculty and Dr.

Williams. This publication will be distributed worldwide.

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### Sherman Names New VP of Institutional Planning and Development

SPARTANBURG, SC - Sherman College of Straight Chiropractic (SCSC) recently named Susan Newlin, of Green Creek, NC, as their vice president for institutional planning and assessment.

Susan has been with the college since 1974. For the last five years, she has served as vice president of enrollment services, leading SCSC in student recruitment and admissions.

"Susan Newlin has been an important part of Sherman College, almost since its founding," noted SCSC President David Koch, DC. "Almost every student who has ever walked through our doors has been recruited and welcomed by her, and she counts many close friends among the alumni of Sherman College."

Susan said she'll miss recruiting students to a chiropractic career, but looks forward to impacting the future of the college through planning and assessment.

Aside from her planning efforts, Susan will be monitoring the college's compliance with accreditation standards of the Council on Chiropractic Education and the Southern Association of Colleges and Schools.

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### Chip Kern Spreads the Word

Morgan "Chip" Kern, a Sherman alumnus, is on a mission to recruit and educate college students on the rewards of a career in chiropractic. He said he intends to "build enrollment," and "interest more people in our profession."

"I'm honored to have the opportunity to talk with college students personally to educate them about what chiropractic is, the rewards of practice, and the outstanding program offered by my *>alma mater*," he explained.

Frank Griffis Jr., newly appointed vice president for enrollment services at Sherman, will accompany Dr. Kern on visits to military installations to conduct information sessions, and to meet with educational service center managers to assist military personnel with chiropractic college placement after their military careers conclude.

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