

ChiroWeb.com Named 39th in Top 100 Health Web Sites

ONLY CHIROPRACTIC WEBSITE TO MAKE THE LIST

Editorial Staff

WorldHot.com (www.worldhot.com/sports/health) has named *Dynamic Chiropractic's* ChiroWeb.com website as the 39th in their list of "World Hottest 100 Health Web Sites." Both visitors and WorldHot editors determined which websites made the "Hottest 100." To be nominated, websites must have "good (legal) content and high traffic."

Medical sites dominate the Hottest 100. As the only chiropractic website to make the list, ChiroWeb.com was also the highest-ranked "alternative health" site, of which there were only a few. The fact that ChiroWeb.com made the list (out of an estimated 20,000 health-related websites) underscores the public's desire to learn more about chiropractic and wellness. ChiroWeb.com ranks above such other popular web presences as *Muscle and Fitness* (53), and sites for more traditional brick-and-mortar health retailers, such as Drug Emporium (66) and CVS (68).

MAY 2000