

ChiroWeb - Two Million "Page Views" in October!

MAJORITY OF VISITORS ARE CONSUMERS

Editorial Staff

The number of people visiting ChiroWeb.com for information about chiropractic and wellness continues to grow. It is also estimated that four times as many interested consumers visit the website as do doctors and students of chiropractic.

October was the first month in which the ChiroWeb site enjoyed more than two million page views. This means that 2,071,687 pages of information about chiropractic and wellness were provided during the 373,824 visits made to the website in October.

Included in the number of page views are the 55,536 times ChiroWeb members' practice information was presented on the ChiroLocator to people searching for doctors of chiropractic in their areas.

The internet continues to be a fantastic place to inform and educate potential patients about the benefits of chiropractic care. The fact that ChiroWeb's traffic continues to grow demonstrates the extensive demand for reliable information that consumers can use when making health care choices.

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