

Dynamic Chiropractic Syndicated across the Internet

Editorial Staff

Articles published in *Dynamic Chiropractic* are now available for syndication on hundreds of thousands of websites across the internet. Through an agreement with iSyndicate.com, DC's articles will be offered to its more than 280,000 affiliates.

The articles will be divided into three categories:

- consumer news
- industry news
- provider information

This will allow *Dynamic Chiropractic's* article to educate consumers and keep the health care industry aware of the most recent developments in the chiropractic profession. Depending on the syndication agreement, links for *consumer news* on participating affiliate websites will bring readers to ChiroWeb.com to read the article. Once there, they will have access to numerous other chiropractic resources, including the ChiroLocator and ChiroWeb's Chiropractic Website Community.

iSyndicate is a leading provider of content syndication services and applications, distributing a broad selection of written, graphical, audio and video content from sources like DC, to a vast and diverse network of websites. iSyndicate offers one of the largest selections of syndicated content available, including a catalog of wireless content, from over 1,200 leading brands and niche providers around the globe. Most recently, iSyndicate has released its "Intelligent Syndication Network," "Private Syndication Network," and "Complete End-to-End Content Infrastructure Solutions."

Dynamic Chiropractic joins a prestigious list of content providers on iSyndicate, including such high-profile sources as: ABCNews.com; Associated Press; *Billboard*; *Business Week*; CBS MarketWatch; CNBC.com; CNN/*Sports Illustrated*; *Entertainment Weekly*; *Financial Times*; foxnews.com; Internet Wire; Knight Ridder/*Tribune Business News*; Nightly Business Report; *Red Herring*; RollingStone.com; *New York Times*; Time; United Press International, and U.S. News Online.

DC's articles are provided to iSyndicate through our publisher, MPAMedia. Look for additional announcements in upcoming issues reporting on which websites will be publishing DC's information.

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