

**NEWS / PROFESSION** 

# **NHSU Students Honor Their Mentors**

**Editorial Staff** 

Students at Northwestern Health Sciences University (NHSU) recently selected Kim Swineheart, DC, and Norman Horns, MD, BCACP, as their Basic Sciences Teacher of the Year and Clinical Sciences Teacher of the Year, respectively.

Dr. Horns, an associate professor at Northwestern, also won the award in 1995-1996, which comes as no surprise to students. "Dr. Horns has so much passion and excitement for what he teaches, it is hard not to get carried away and interested in the subject," said Linnea Peterson, a T3 chiropractic student.

Dr. Swineheart seems to influence her students in a similar fashion. According to T7 chiropractic student Cody Hoefert, "Dr. Swineheart deserved the award because of her dedication to students. She always spends extra time with us, whether it is tutoring or putting on review classes to help students."

Drs. Swineheart and Horns also share a love of teaching that shines through to their students, a testament to why they were each chosen as teachers of the year. "I like to make it [teaching] fun and rewarding," said Dr. Horns. Dr. Swineheart agreed. "I teach because it is so rewarding," she said. "I love being a part of helping students to become good chiropractors. I feel honored to be acknowledged for something that I love doing so much."

#### ACA Senior Committee Scheduled to Attend AARP Conference

The American Chiropractic Association (ACA) Senior Committee will attend the American Association of Retired Persons (AARP) conference in Chicago, Sept. 5-7, thanks in part to orthotics manufacturer Foot Levelers, Inc., which is sponsoring the ACA's attendance through donations from its grant program. The ACA will offer musculoskeletal screenings and answer chiropractic-related questions to conference attendees.

"One of ACA's most important functions is educating the public about chiropractic care, and with this donation from Foot Levelers, we [have] an opportunity to reach many senior citizens with our positive message," said ACA President Daryl D. Wills, DC.

Kent Greenawalt, president and CEO of Foot Levelers, agreed: "We are pleased to help the ACA in this worthwhile endeavor. Thousands of our senior citizens will benefit from the chiropractic information that is going to be supplied at the ACA booth."

Three's a Charm for South Carolina DC of the Year

The South Carolina Chiropractic Association (SCCA) recently named Dr. John Davila, a 1994 graduate of Palmer College,its Chiropractor of the Year, making him the first DC to win the

association's award three years in a row.

Dr. Davila, the past president of the SCCA, attributes the honor to his involvement in several successful projects on behalf of the SCCA, including efforts to save the state's chiropractic health plan from cutbacks.

"It's a shock, and almost embarrassing," said Dr. Davila of the win, He also serves on the state radiological health board, by appointment of the governor of South Carolina, and is a member of Palmer's President's Club. Dr. Davila practices in Georgetown, S.C.

Palmer West Students Receive Scholarships From American Specialty Health

Three students from Palmer College of Chiropractic West are recipients of the second annual American Specialty Health (ASH) scholarship. Jill Vuong, James Lyons and Eric Crum were recognized by ASH for their academic achievements and enthusiasm for complementary and alternative medicine. Students are selected for the \$5,000 scholarship based on their grade-point averages; financial needs; participation in professional activities; and written essays.

"We're extremely pleased to be able to offer these scholarships, which recognize academic excellence and enthusiasm towards complementary medicine," noted George DeVries, chairman, president and chief executive officer of ASH. "This program helps broaden our commitment to education by providing financial assistance to those who will one day become our future leaders."

San Diego-based ASH offers \$45,000 in annual scholarships in chiropractic; acupuncture; massage therapy; naturopathy; and dietetics. For more information on the organization's 2003 scholarship program, visit www.ashcompanies.com.

### South Dakota DC Recognized for Service

The South Dakota Chiropractors' Association (SDCA) recently honored Aberdeen doctor of chiropractic Kerwin P. Winkler with its Golden Service Award, which recognizes DCs who have been in practice the longest.

Dr. Winkler, a 1960 graduate of Palmer College of Chiropractic, established his practice in 1962 in Aberdeen, where he currently practices with his son, Dr. Barry Winkler.

In addition to holding various positions within the American Chiropractic Association (ACA), Dr. Winkler was a member of the SDCA board of directors for 14 years, and served as president of the association's state political-action and public-relations committees.

#### New York Chiropractic College Promotes Four Faculty Members

New York Chiropractic College (NYCC) has granted promotions to four faculty members, effective Sept. 1. Faculty are reviewed and assessed each year for their contributions and level of service in the areas of teaching, research and scholarship, a process that involves evaluations and recommendations from the Committee on Faculty Appointments and Promotions (faculty peers) and academic administrators.

This year, NYCC has promoted Drs. Veronica M. Sciotti-Dishman; Karen A. Bobak; Sandra Hartwell; and Wendy L. Maneri. Dr. Sciotti-Dishman was promoted from associate professor to professor, while Drs. Bobak, Hartwell and Maneri were promoted from instructors to assistant professors.

## TCC Bestows Highest Honor on Alum

Texas Chiropractic College (TCC) recently honored Dr. Dolores G. Webb with the William D. Harper Science of Existence Achievement Award in recognition of her outstanding contributions to the advancement of chiropractic and the future of Texas Chiropractic College. The award is the highest honor TCC bestows on an individual who has "benefited the college or the profession in outstanding fashion."

Dr. Webb, a 1966 honors graduate of TCC, has held numerous positions with the Texas Chiropractic Association and the American Chiropractic Association. She has worked actively to recruit new students and to promote the profession on both state and national levels.

Parker College Launches "Chiropractic Business Academy"

Parker College of Chiropractic recently launched a three-day "Chiropractic Business Academy" through its postgraduate continuing-education department. The program is designed to teach doctors and office personnel basic finance; staff management; risk management; profit enhancement; and marketing techniques to maximize chiropractic business practices. The first Business Academy is scheduled for Oct. 16-18 at the college, with future dates to be announced.

According to Dr. Dana Mackison, director of Parker's postgraduate department, the program will complement the college's existing series of seminars. "We have doctors who have practiced for years attending the seminars. They have real problems and real questions that need answers - which the seminars address. This program takes the same approach. It offers real solutions to real problems."

The program's professor, Dr. Nathan Jones, warns that this seminar is not for the weary. "This is three days of intensive, hard work," he said. "You'll be tired, and you'll have homework. Lots of it; but you'll also have a plan to make money. ..."

For more information on this and other programs offered at Parker, visit www.parkercc.edu or call  $(800)\ 266-4723$ .

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