

## **ChiroWeb Breaks 400,000 Unique Visits in One Month!**

Editorial Staff

In January 2003, ChiroWeb.com enjoyed 400,868 unique visits,\* accounting for 1,053,813 page views and almost 15 million hits. This is the first time ChiroWeb.com has broken the 400,000-visit mark, and represents the growing number of consumers joining doctors of chiropractic in seeking information on ChiroWeb.

\*A unique visit occurs when a single visitor enters ChiroWeb.com, views numerous pages and leaves. As this is considered only one visit, a single unique visit actually results in many more hits.

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