

Get Ready for e-Classifieds!

Editorial Staff

As mentioned in the Jan. 27 issue of *DC*, ChiroWeb.com now features a program that facilitates more control over your classified advertising, and reduces the price. The program uses your unique User ID and Password* (listed on the front page of the Jan. 27 issue) and includes several new features:

- Free Photographs on Your ChiroWeb.com Ads
- Up-to-the-Minute Placement
- Edit Your ChiroWeb.com Ads Anytime
- Discounted Auto-Renewals

In addition to the abovementioned benefits, a \$20 discount will be given through the month of February on all *Dynamic Chiropractic* and ChiroWeb.com classified advertising placed through the Web site.

The e-Classifieds program officially launches Feb. 3. To access the new program, go to www.chiroweb.com/eclassifieds, or use the "e-Classifieds" link on the ChiroWeb home page (www.chiroweb.com). For additional information, call 1-800-324-5478.

- Unique User IDs and Passwords have been pre-established for doctors of chiropractic. Those doctors who do not have a User ID and Password listed in the banner box at the top of the Jan. 27 issue should contact *Dynamic Chiropractic* at providerservices@dcmmedia.com.

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