



CHIROPRACTIC

## The Year That Was: 2023 in Review

HIGHLIGHTING SOME OF THE MOST IMPACTFUL ARTICLES IN *DYNAMIC CHIROPRACTIC* THIS YEAR

Editorial Staff | DIGITAL EXCLUSIVE

As 2023 winds down and 2024 draws near, let's revisit the chiropractic profession's year, as told through the pages of *Dynamic Chiropractic*. We've selected one article per month to highlight (not including this month / issue), providing a quick summary and the URL to the full article on [DynamicChiropractic.com](https://DynamicChiropractic.com).

January: Insurance

*"When Insurers Try to Get Your Money Back" - By Sam Collins*

Billing expert Sam Collins tackles an increasing challenge facing chiropractors and other health care providers: when insurers try to recoup paid claims. Get the facts on what you can do if an insurer tries to take back money after they've paid it to you. [Read Here](#)

February: The Profession

*"David O'Bryon: Reflections on Four Decades of Service" - By WFC Staff*

Reprinted with permission from the October 2022 World Federation of Chiropractic's *Quarterly World Report (QWR)*, this interview with David O'Bryon JD, CAE, who had recently stepped down from his role as president of the Association of Chiropractic Colleges (ACC), details his fascinating life and career in chiropractic and in the highest echelon of American politics. [Read Here](#)

March: Health Care

*"DC Appointed to Harvard Medical School" - Editorial Staff*

In a historic moment for the chiropractic profession, Dr. Matthew Kowalski, a 1990 graduate of National College of Chiropractic, was appointed as an instructor at Harvard Medical School. [Read Here](#)

April: Patient Education

*“Chiropractic Commercial Airs on CNN” - By Editorial Staff*

During CNN’s premiere of “American Pain” on Feb. 5, 2023, a 30-second commercial promoting chiropractic care for older adults and developed by the Foundation for Chiropractic Progress aired twice, with a call to action to “visit your chiropractor.” [Read Here](#)

May: Legislative Advocacy

*“Chiropractic Medicare Coverage Modernization Act Back on the Table” - By Editorial Staff*

Reintroduced in both chambers of Congress as H.R. 1610 and S. 799, the Chiropractic Medicare Coverage Modernization Act “would update the Medicare statute that has limited beneficiary access to chiropractic services for over 50 years.” [Read Here](#)

June: In Memoriam

*“Farewell to Chiropractic’s Great Defender” - By Editorial Staff*

Remembering George P. McAndrews, Esq., who passed away at the age of 87 on April 7, 2023. McAndrews’ 55-year career as a trial attorney included serving as lead counsel in the *Wilk, et al., v AMA, et al.*, antitrust case. [Read Here](#)

July: Education

*“Historic Presidential Change at Texas Chiropractic College” - By Editorial Staff*

Sandra Hughes, DC, MEd, FICC, replaced Texas Chiropractic College President Stephen Foster, DC, FICC, effective Sept. 1, 2023, becoming the first female president of TCC in the institution’s 112-year history. [Read Here](#)

August: Patient Education

*“New TLC Reality Show a Big Promo for Chiropractic” - By Editorial Staff*

TLC, touted as the top primetime cable network without news or sports among key demographics, launched a new reality series that highlights the personal and practice life of Palm Beach, Fla., chiropractor Dr. Alessandra Colón. [Read Here](#)

September: New Research

*“A ‘Latch Lifter’ for Chiropractic” - By Donald Petersen Jr., Publisher*

An important paper published in *The Lancet* concluded that “Opioids should not be recommended for acute non-specific low back pain or neck pain given that we found no significant difference in pain severity compared with placebo.” [Read Here](#)

October: Chiropractic History

*“The Most Important Investigation of Chiropractic by a Government Commission” - By Editorial Staff*

Learn about the critical findings of the New Zealand Commission of Inquiry in 1979 that have impacted the future of chiropractic worldwide for decades to come. [Read Here](#)

November: Your Practice

*"Why Patients With LBP See You ... and Why They Don't" - By Donald Petersen Jr., Publisher*

"The 2023 F4CP Harris Poll on Consumer Adoption of Chiropractic Care" provides a glimpse into who sees patients for low back pain in 2023 - and the reasons why some patients choose non-chiropractic options instead. [Read Here](#)

You can read the full articles (again or for the first time) on [DynamicChiropractic.com](https://DynamicChiropractic.com) - along with all the other great news and information in each and every issue of the publication. Here's to an even better 2024 for chiropractic!

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