



CHIROPRACTIC NEWS

News in Brief

Editorial Staff

Chiropractic Documentary Wins Award

“The Aligned Athlete,” a documentary by filmmaker / digital sports media producer Jordan Gorman, received the January 2023 Platinum Award for Best Documentary Short courtesy of the Independent Shorts Awards. Per Jordan (whose father is Dr. Richard Gorman, a pioneer in sports chiropractic):

“The Aligned Athlete tells the historic story of how chiropractic became an integral part of professional sports and how chiropractic can improve not only the health and lives of Olympic athletes, but everyday individuals, as well. Featured in this film are 8 sports chiropractors and 10 world-class track and field athletes, who have won a combined 8 Olympic and 29 World Championship gold medals.”

Jordan also provided insight into his motivation for making the documentary:

“I chose to take on this endeavor because growing up in a chiropractic family, I know the impact that chiropractic can have on your health and overall life. Also, wanted to make this film for my dad, who has had such a tremendous impact on sports chiropractic. I grew up getting to see him treat some of the best athletes in the world and to me he’s always been a super hero, so wanted to show the world how powerful chiropractic can be.”

To learn more and watch the film, go to alignedathletefilm.com. For more information about the Independent Shorts Awards, visit <https://independentshortsawards.com/>.

Second F4CP Commercial Available

On the heels of its “Chiropractic for Older Adults” commercial that aired twice on CNN earlier this year (see the [feature story](#) in our April issue for details), the Foundation for Chiropractic Progress has released “Chiropractic Care for Pregnancy,” the second in the foundation’s “Naturally, Chiropractic” series. The latest commercial features “Alexis, an eight-month pregnant woman who

has a healthy and pain-free pregnancy due to consistent chiropractic care.”

The new commercial is available to F4CP members to share with patients and build awareness of chiropractic’s value. Not an foundation member yet? Why not visit <https://www.f4cp.org/package/> and become one?

Editor’s Note: It’s Time to Share Your News! Chiropractic state and national associations, educational institutions and other organizations are encouraged to keep the profession abreast of their activities in the pages of *Dynamic Chiropractic*. Please submit your press release via email to editorial@mpamedia.com as close to the date of the news you are sharing, as our publication schedule falls in advance of print date. Note that press releases will not be republished verbatim; and that not all releases will be used due to various considerations including issue space, relevance and timing of submission.

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