

## First "ChiroThon" Announced

Editorial Staff

The Foundation for Chiropractic Progress (F4CP) is hosting the very first "ChiroThon," a fundraising event for F4CP's "Naturally, Chiropractic" campaign, at this year's The National by FCA. ChiroThon, which is open to the public and will be live streamed across various channels, begins on the evening of Aug. 25 (Thursday) with a kickoff event. It continues throughout the weekend, with live vignettes at the "Fountain of the Future" within the convention, that "will give the audience an opportunity to learn more about the role that chiropractic plays in a variety of ways throughout a person's life," according to the foundation in a press release announcing the inaugural event.

"We are very excited to host the first event of its kind in the profession," stated Kent Greenawalt, chairman and founder of the F4CP. "The ChiroThon is a unique opportunity for the public and the profession to come together and support chiropractic."

To attend ChiroThon, register for FCA's The National (Aug. 25-28 at the Hyatt Regency in Orlando, Fla.) at [thenationalchiro.com](https://thenationalchiro.com) if you aren't already registered. If not, visit the F4CP website ([F4CP.org](https://F4CP.org)) to watch ChiroThon virtually beginning Aug. 25 at 5 p.m. EDT.

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