

Connections Redefined: The Time Is Now

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The past two years have redefined how we connect and why we meet. The National by FCA has remained the leading and largest convention and exposition, adjusting to the needs of its attendees, listening to practice triumphs and struggles, and continuing to provide relevant answers.

This year, The National is focusing on hands-on practical education, three types of connection, and core inspiration for all. As a connection and education source to thousands of chiropractors throughout the pandemic, we are redefining why we meet and bringing the best and the brightest to connect in Orlando in a whole new way.

On Aug. 25-28, The National will offer what it is known for: The most variety, highest-quality education, latest industry research, networking opportunities and a nearly 400-booth expo featuring the newest products and services, making it easy for attendees to find all they need.

Continue Your Education

The National now features 20 hours of complete education. Plenary panels coupled with a plethora of breakout options will be available for all three types of registration: in-person, virtual and even a combo option of in-person plus on-demand for those who need to miss a few of the live class hours to practice, travel or visit area attractions.

Attendees will enjoy a unique opportunity to explore specialties and areas of interest for potential expansion, and have one-on-one conversations with expert speakers. Increase your knowledge of helping patients get well with an internal medicine diplomate (DABCI) using labs and other functional medicine testing; a complimentary opportunity to earn a full module (no additional fee required) is offered at The National, and the additional modules to complete the 300 DABCI hours are being offered on-demand through DABCI University on chirolearn.org.

The National also offers concentrated tracks and diplomate content to help practitioners develop their practices and add new clinical skills. For an add-on event fee, attendees can sharpen their skills with a six-hour thoracic spine workshop, a four-hour DC+CA mastermind leadership training, and DACNB. Other breakout tracks include women's health hands-on demonstrations, nutrition, acupuncture, laser, neurology, rehab therapies and more!

Required topic CEs for Florida, Georgia and many other states can be found at The National. Chiropractic students and DCs newly licensed in Florida have access to all that The National provides for free, along with free FCA membership!

Keep Building Your Team

Don't forget your team; help them excel at The National, which provides something for everyone in the industry. Although CRT and LMT continuing-education credits will be offered online this year, we still invite your entire staff to attend the expo and learn from different classes. Challenge them to learn new skills they can bring back to the practice.

CCPAs can earn up to 12 CE hours for license renewal, including the required medical errors. CAs earn a certificate when attending "The Ultimate CA Track."

Make Extra Connections

In addition to superior education, The National offers the opportunity to unwind and reconnect with colleagues. After attending classes, enjoy complimentary receptions every evening and network with colleagues and expo vendors. Participate in alumni events hosted by several colleges and catch up with former classmates. Relax in the Massage Oasis Room, where you can receive a complimentary chair or foot massage; or stroll through the largest vendor exposition in the world.

And don't forget, the expo also delivers \$10,000 in cash prizes, booth drawings and many freebies.

Take Advantage of Virtual and Online Learning Options

Those not able to attend our live event can attend virtually and earn up to 20 hours of clinical CEs approved in 25 states. Additionally, FCA is pleased to announce the option to earn CEs through on-demand learning. ChiroLearn.org is a new online learning platform providing 24/7 access to top presenters and engaging content for your license renewal in 25 states. Browse through the library of CE and non-CE courses and practice-building webinars. It is a great way to keep your entire staff engaged in-between attending The National.

Get Ready to Immerse Yourself

We invite you to immerse yourself in everything chiropractic. Everyone involved in producing The National is committed to bringing you the same quality, energy and rejuvenation for your practice. Chiropractic is essential and must assume a greater leadership role in facilitating the health of millions! Let's make it happen. We can't wait to see you!

For more information and to register for the top meeting event in chiropractic this upcoming Aug. 25-28, visit TheNationalChiro.com or call 407-654-3225. Early-bird pricing ends July 8. See our Schedule tab on the website for complete details.

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