



CHIROPRACTIC

## **First DC Selected to Stanford-Harvard Business School Program**

Editorial Staff

Sherry McAllister, DC, president of the Foundation for Chiropractic Progress, has been selected as the first doctor of chiropractic to participate in a cutting-edge business program conducted by the Stanford Graduate School of Business in collaboration with Harvard Business School.

Dr. McAllister, who began applying in 2019, but was not accepted until the 2021 program, will be one of a select group of leaders from around the globe developing her skills in the "Leading Change and Organizational Renewal" curriculum later this year. The rigorous program will prepare Dr. McAllister in a number of disciplines:

- Managing the Statics of Organizational Change
- Strategic Innovation and Organizational Evolution
- Leading Cultural Change



The course was created more than 25 years ago and focuses on the decades of research by the two faculty directors, Professor Charles O'Reilly at Stanford Graduate School of Business and Professor Michael Tushman at Harvard Business School. The annual program, which is unique in that it is the only one offered by both schools, is one of the most competitive in terms of admission and always fills to capacity.

Dr. McAllister's selection to the program is just the latest in a series of important "firsts" for the chiropractic profession involving the foundation and Dr. McAllister, including winning the PR World Award (Gold, 2019), PR Daily's Nonprofit PR Award (Honorable Mention, 2019 and 2020) and Digital Health Award (Merit, 2020). Dr. McAllister has been a member of the Forbes Nonprofit Council since 2018 and was named one of the Top Women in Healthcare in 2019.

Perhaps the greatest recognition for the F4CP thus far is the foundation's Telly Award for chiropractic's first television commercial to air during this year's Summer Olympics. This reflects the level of quality in media development and strategic execution that is the hallmark of the foundation's current campaigns.

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