



NEW-PATIENT TOOLS

Claim Your Free WebMD Directory Listing

Editorial Staff

Back in April, we reported that WebMD.com, which enjoys monthly traffic of approximately 150 million visits including 7 million to its doctor directory, had extended a historic offer to *all* DCs to receive a free directory listing. WebMD is now providing specifics on how to participate.

The Foundation for Chiropractic Progress helped facilitate the profession's inclusion and as a result, F4CP members have now had their profiles uploaded to www.webmdf4cp.com. (Website development and marketing company Online Chiro has partnered with WebMD to add DCs and to provide special pricing for an upgraded listing.)

Here's how F4CP members can review their profile, edit it and discuss a listing upgrade:

1. Search for your directory profile on WebMD.com by clicking on the "[Find a Doctor](#)" button at the top of the page.
2. Once you have found your profile, review the information and then call 866-665-7308 to speak to an Online Chiro / WebMD representative to claim, update or add information to your profile. If you cannot find your profile (F4CP members *and* non-members), call the number above.
3. During the call, you can also get more information regarding a potential upgrade to an enhanced directory listing.



If you are *not* an F4CP member, you can join by visiting www.f4cp.com and your WebMD profile will subsequently be added. Otherwise, all non-member DCs are encouraged to call 866-665-7308 to facilitate their free listing if they cannot locate it by searching the WebMD doctor directory.

"With one out of every four adults utilizing WebMD each month, this opportunity helps to create additional exposure for doctors of chiropractic," said Kent Greenawalt, F4CP chairman. "WebMD and Online Chiro are generously extending this offer to every doctor of chiropractic, not just the Foundation's almost 25,000 members. This new offering will certainly help to catapult the profession further into the public eye and we urge every DC to take advantage of this opportunity."

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