

Invest in Yourself at The National

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Each year in Orlando, Fla., thousands of chiropractors, CCPAs, CAs, LMTs and other industry professionals unite at the premier meeting place for chiropractic: [The National](#) by Florida Chiropractic Association. With more than 5,000 industry professionals in attendance, the synergy of industry and education creates a motivating atmosphere. Offering the most variety, highest quality education, latest industry research, networking opportunities and 430-booth expo with the newest products, attendees can find all they need in *one* place.

Expert Training

Over four days, attendees can create a customized learning experience, choosing from intimate breakout sessions and large-panel learning. The focus on national industry issues and solutions continues this year. Key topics include:

- The Active Female
- Clinical Benefits of Proper Sleep
- The Relationship Between Chronic Pain & Addiction
- Tomorrow's Technology With Today's Chiropractic
- Chiropractic Care for Veterans
- Cutting-Edge Research Reveal

The National also offers concentrated tracks and diplomates to help practitioners grow their practice and serve patients. Tracks include Sports, Pediatrics, Technology in Chiropractic, Technique, Newly Licensed DCs, Students, Mobile Chiropractic, and all Florida- and Georgia-required subjects. These are all included with the registration fee. Diplomates include DABCI, DACBN, DACNB *and require additional fees.*

Focus on Neurology: Stand out in your community with the opportunity to earn six hours toward a neurology diplomate (ACNB / ACFN).

Take Nutrition to Another Level: Offer patients more with a nutrition ([ACBN](#)) diplomate. Accrue hours toward this specialty and become the nutrition authority in your community.

The Primary Care Chiropractor: Get patients well with an internal medicine diplomate ([DABCI](#)) using labs and other functional medicine testing. The National offers a complimentary opportunity to earn 12 hours (one module) toward a DABCI. Once you earn a DABCI diplomate, you are eligible to sit for the nutrition diplomate (ACBN). All 300 DABCI hours are applicable toward the ACBN diplomate.

Hands-On Training: Attend a six-hour hands-on training and technique seminar with Dr. Mitch Mally on shoulder conditions, injuries and syndromes. Invest in yourself and become an extremity expert.

Business and Success Track: Grow your business with a track dedicated to topics such as leadership, social media, marketing and more.

Student / New DC Track: For students and new DCs, take advantage of complimentary tracks available just for you including a Young DC series, "I Started My Practice ... Now What?" Learn from professionals with years of firsthand experience and get ahead.

Leading these conversations will be more than 80 internationally distinguished speakers including Drs. Matthew Antonucci, Perry Bard, Richard Brown, Christopher Bump, Mark Charrette, James Chestnut, Etienne DuBarry, Christine Goertz, Jay Greenstein, Raj Gupta, Heidi Haavik, Cindy Howard, Sherry McAllister, Dan Murphy, Mitch Mally, C.J. Mertz, Bill Morgan, Kristina Petrocco-Napuli, Eric Plasker, Annette Schippel, Robert Silverman, Alan Sokoloff, Louis Sportelli, Brandon Steele, Stephanie Sullivan, Stuart Warner, Teresa Warner, and Alicia Yochum, to name a few. Other thought leaders include Lori Allen, David Bayer, Brad Cost, Bill Esteb, Phyllis Frase-Charrette, Matthew Loop, and Kathy Mills-Chang.

Team Building

Don't forget your work family! The National provides something for everyone in the industry. Bring your team and help them excel. Challenge them to learn new skills they can bring back to the practice.

- Massage therapists will learn about the power of DCs and LMTs working together, and attain hands-on / live certification hours, available for national CE credit.
- X-ray technicians will hear unique clinical cases from veteran experts and earn up to 12 hours of CRT certification.
- CCPAs can earn up to 12 CE hours.
- APs can earn 10-plus CE hours.
- CAs earn a certificate when attending The Ultimate CA Track. Interaction with 300 peers learning the latest and greatest to bring back to the office.

Extra Perks

In addition to all the educational opportunities, The National provides opportunities to gather and network with colleagues. After attending classes all day, enjoy food and drinks at one of the receptions available each evening. Catch up with former classmates at an alumni event offered by one of the many chiropractic colleges. Relax in the Massage Oasis Room, where you can receive a complimentary chair or foot massage. And of course, shop the largest chiropractic expo in the world! Explore the latest products and advances in the chiropractic industry spanning 400-plus exhibits. You will also find discounts, freebies, cash prizes and booth drawings. Special events include:

- National University of Health Sciences homecoming: celebrate the 10th anniversary of the St. Petersburg campus at The National
- Certified Posture Expert Professional homecoming: an opportunity to gather with fellow CPEP colleagues
- Private meetings for national chiropractic groups
- ChiroTouch eight-hour user event on Thursday (*additional fee required*)
- Pre-conference event by Dr. Scott Walker: "The 99% Silver Bullet for the Low Back Disc" (*additional fee required*)

Accommodations

A final summer escape. Wind down the season and indulge in a summer break while earning CEs. Retreat to the luxury Hyatt Regency Orlando in sunny Florida before the chaos of the holidays.

Bring the tribe to this family-friendly resort. FCA allows every registered DC to bring two family

members complimentary. They can enjoy the sparkling kid-friendly pools, waterfalls and waterslide; eat at one of the many on-site restaurants; and experience the many nearby attractions.

We invite you to join us and immerse yourself in everything chiropractic. Regardless of your role or years of experience in the field, The National has something for everyone. Come learn, be inspired, network or simply take a break from the office at this educational powerhouse that will leave you a newly inspired, energized expert in your field.

THE LOCATION

Hyatt Regency Orlando
9801 International Dr., Orlando, FL 32819

THE DETAILS

Aug. 22-25, 2019
Staff Discounts Available
Early-Bird Pricing Ends July 26

Learn More and Register at
TheNationalChiro.com or 407-654-3225

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