



CHIROPRACTIC PR

## **A Chiropractic Presence on the Forbes Nonprofit Council**

Editorial Staff

Dr. Sherry McAllister, executive vice president of the Foundation for Chiropractic Progress, (F4CP), has been accepted into the [Forbes Nonprofit Council](#), an invitation-only community of chief executives involved in nonprofits. Her inclusion positions the foundation to expand its sphere of influence in its efforts to promote the value of chiropractic care.

The Nonprofit Council is one of nine Forbes industry councils established via a partnership between Forbes Media and the Young Entrepreneur Council (YEC) as a way to allow business leaders and owners to "come together with the people and resources that can help them thrive. ... We bring these members together in communities tailored to their industry or region so that they can connect with others best positioned to help them overcome challenges and create new opportunities."

"We are honored to welcome Dr. McAllister into the community," said Scott Gerber, founder of Forbes Councils, the collective that includes the Nonprofit Council. "Our mission with Forbes Councils is to bring together proven leaders from every industry, creating a curated, social capital-driven network that helps every member grow professionally and make an even greater impact on the business world."



The foundation summarized some of the benefits the chiropractic profession can derive from having a presence on the council:

- Dr. McAllister / the foundation can share their insights via CommunityVoice on Forbes.com and write articles or submit industry-related tips.
- Dr. McAllister / the foundation will enjoy insights and advice from other major nonprofits via online support forums and member-led webinars.
- Exclusive access to vetted business service partners, membership-branded marketing collateral, and support of the Forbes Councils member concierge team.
- Inclusion will inspire engagement with chiropractic and showcase the value of chiropractic care.

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