

News in Brief

Editorial Staff

Major Organizations Announce Joint Conference

The World Federation of Chiropractic, the Association of Chiropractic Colleges and the American Chiropractic Association have announced they will hold a historic joint conference in Washington, D.C. The March 2017 event will combine the WFC's 14th Biennial Congress, the ACC's Research Agenda Conference and the ACA's National Chiropractic Legislative Conference.

The presidents of all three organizations commented on the importance of the 2017 conference in an ACA press release:

"This premier event will showcase the many clinical, research and other professional advances made by the chiropractic profession in the United States and around the world," said ACA President Anthony Hamm, DC. "Additionally, it will highlight the profession's unity and strength by bringing together DCs from across the profession and the world."

"ACC and WFC host the largest annual meetings dedicated to research for educators and practicing DCs," noted ACC President Brian McAulay, DC. "By bringing these meetings together for the first time with the ACA, we can provide a truly exceptional program - both for the chiropractic community and for those in Washington watching the progress of our profession."

"The 2017 Congress will offer outstanding continuing education and networking opportunities, in addition to being a celebration of WFC's return to Washington, D.C., for the first time since the profession's [Centennial Celebrations](#) in 1995," said WFC President Greg Stewart, DC.

Fighting for Section 2706

In June, 35 members of Congress sent a signed letter to the secretary of the Dept. of Health and Human Services, requesting that she help to correct what the letter describes as "misleading, inaccurate" regulatory guidance issued on April 29, 2013 by HHS, the Department of Labor and the Department of the Treasury.

According to the letter, "in the April 29, 2013 FAQ, the Departments assert that 'reasonable medical management techniques' may supersede the broad protections under 2706(a). ... Even if the Departments did not intend to suggest that so-called medical management techniques that discriminate in coverage are somehow exempt from the law, the inclusion of such coverage criteria in the response confuses patients, providers, and payers."

The letter also states: "The FAQ advises that section 2706 allows reimbursement rates to be based on 'market standards and consideration.' On this point, once again the language of the Affordable Care Act is quite clear - the law allows plans to vary reimbursement rates based on quality and performance, but there is no provision in the law that allows for continuing discrimination based on market standards and considerations. *Existing market non-discrimination standards and considerations were precisely the reason Congress enacted section 2706(a).*" (emphasis added)

The letter calls on the HHS secretary "to work with your counterparts at the Departments of Labor and Treasury to correct this FAQ in a way that more accurately reflects the language found in the law and the intent of Congress."

To review the April 29, 2013 FAQ in its entirety, [click here](#).

New Vice President of Chiro. Program at Parker

Dr. Ashley Cleveland, former provost / associate dean of Cleveland Chiropractic College, has been named vice president of Parker University's College of Chiropractic. She officially assumes the new position on Nov. 1, 2014.

"Ashley Cleveland has been a highly successful provost and dean, respected not only at her former institution but also by her peers throughout the chiropractic education community," said Parker University President Dr. Brian McAulay. "Her proven skill in managing multiple aspects of a chiropractic institution make her a tremendous asset to our students in the College of Chiropractic."

Two Families, One Chiropractic Dynasty

Recent Life University graduates Ruvayn Rubinstein and Sara Rodnick have a bond that goes far beyond their love of chiropractic: the two met at Life, eventually married and, with their June 2014 graduation, became the 10th and 11th chiropractors in the Rubinstein-Rodnick family. Both of their fathers attended Life in the early '80s, then built families and practices thousands of miles apart. As more Rubinstein-Rodnick children attended Life, Ruvayn and Sara seemed destined to meet. The rest, as they say, is chiropractic history.

SEPTEMBER 2014