

News in Brief

Editorial Staff

A Radio Show for Dr. Mancini

Dr. Fabrizio Mancini, former president of Parker University and the author of *The Power of Self-Healing*, definitely isn't resting on his laurels after retiring from the university only months ago. Dr. Mancini recently announced he is launching a new radio talk show to help educate the masses on the importance of health and wellness. The weekly show will feature experts who will help listeners learn "how to live the life of their dreams." For additional information, watch a short video from Dr. Mancini at <http://drfabnews.com>.

WFC Congress Next Month

The World Federation of Chiropractic's Silver Anniversary Congress takes place next month in Durban, South Africa, hosted by the Chiropractic Association of South Africa. So, are you registered yet? According to the WFC, this is your chance to combine attendance at an historic meeting with a once-in-a-lifetime vacation to one of the most beautiful places in the world.

"As [with] the last Congress in Rio, the pre-Congress seminars are proving very popular," commented WFC Secretary General David Chapman-Smith, "but there are still places available." One- and two-day seminars are available for only \$65 per day from world authorities including Dr. Lindsay Rowe (imaging), Dr. Joyce Miller (pediatrics), Dr. Tom Hyde (Functional and Kinetic Treatment with Rehabilitation, Provocation and Motion - FAKTR), Dr. Chris Colloca (instrument adjusting), Dr. Kevin Jardine (taping, rehab) and Dr. Craig Morris (golf).

The Silver Anniversary Congress takes place April 10-13 and already boasts nearly 400 registered attendees. For additional information or to register for the event, visit www.wfc.org/congress2013.

First Trailer From "Pain in America" Released

Donald Barrett, producer-director of "Pain in America," the latest documentary exposing the health care crisis and suggesting the potential for chiropractic to play a vital role in the solution, has announced that the first trailer from the upcoming film was presented at Parker Seminars Las Vegas in January. According to Barrett, the trailer "was well-received and only hints at the final show - which actually may develop into a six-show mini-series."

For background information on the documentary, now titled "Pain in America: The Silver Tsunami" (referencing America's baby boomer population, which will require increasingly greater health care attention in the coming years), read "New Documentary to Tout Chiropractic for Chronic Pain" in the [Sept. 23, 2012](#) issue.

Pennsylvania Chiropractic Association Fighting Insurer Over New Program

The Pennsylvania Chiropractic Association recently announced that full implementation of Highmark, Inc.'s Physical Medicine Management Program (PMMP) has been delayed until at least May 2013. According to the PCA, the PMMP represents "an extraordinary violation of healthcare patients' rights of choice and [has] other negative impacts upon physical medicine providers and patients' access to medically necessary care."

"For a company with Highmark's financial resources, the PMMP program is not only harmful to patients, [but] has also proven to be full of administrative problems for the health care providers subject to it," said PCA President Dr. Daniel Schatzberg. "It is troubling that this program seems to be motivated by increasing profits for an already massive company with \$4 billion dollars in reserve funds.

"To implement a profit-driven program that will harm patients by interfering with their access to physical medicine services is reprehensible. Thousands of Highmark Insurance consumers will be negatively impacted by this program, as it is expected that it will deny insurance coverage for physical medicine services to many patients who will then have to turn to other covered services which may be limited to drugs or surgery. This is not acceptable for patients who prefer rehabilitative, non-invasive treatment."

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