Dynamic Chiropractic

CHIROPRACTIC (GENERAL)

CCGPP Announces "Train the Trainers" Evidence-Based Seminar

After years of work by our profession's top researchers, the Council on Chiropractic Guidelines and Practice Parameters (CCGPP) is now ready to conduct the first "Train the Trainers" seminar. The need for this landmark event is evident by the fact that third-party payers are denying payment based on guidelines outside the current scientific evidence base and practicing DCs need an easy and efficient way to translate best evidence into best practices.

This first seminar is being offered in conjunction with the Congress of Chiropractic State Associations (COCSA) specifically for state associations. The purpose of the program is to train representatives from state associations to teach evidence-based seminars and educate doctors across the country on how to achieve the best outcomes for their patients while improving the reimbursement levels for the services they provide. This program will allow state associations to bring the best evidence supporting chiropractic care directly to their doctors!

The ROI (return on investment) is twofold:

- 1. It will strengthen the image and membership of the state association, and
- 2. It will help doctors translate the massive collection of data into clinical summaries and treatment recommendations to assist them in practice.

The seminar will be conducted on Saturday, June 11, 2011, at Logan College of Chiropractic in St. Louis, 8 a.m. to 7 p.m., and will provide state associations with all the tools needed to host successful seminars in their respective states. The lecture format will include the following 90-minute segments:

- Introduction and Methodology, Wellness and Special Populations, Nonmusculoskeletal Conditions
- Cervical, Thoracic, and Lumbar
- Upper and Lower Extremities
- Soft Tissue, Fibromyalgia, Tendonopathy, Radiology
- Acute and Chronic Pain Guidelines, Definitions
- Documentation, Putting It All Together
- Exciting Research Updates

State associations are being asked to send at least two representatives to this program. These representatives should possess the following qualities:

- Good stage presence
- Dynamic personality
- Strong interest in research.
- Well-known and respected in their state
- Understands coding and documentation

The benefits for a state to participate in this program are many:

• Create unity within the profession and within the state! How? Regardless of philosophical or

college affiliation, the research presented in this seminar will assist the DC in achieving better outcomes, stronger documentation, and improved ability to fight back against unjust denials.

- Improve the image and membership of state associations by providing cutting-edge seminars related to research, and how that research can be used to support and build practices.
- Improve the confidence level and evidence-based image of field DCs by learning how to integrate evidence into practice.
- Help DCs improve patient compliance with treatment recommendations.
- Give DCs the direction and confidence to make evidence-based decisions regarding patient care.
- Save DCs time; the researchers who summarized the literature put in the time, literally years, which most DCs do not have the time or skill to do.

While this first program is strictly for state associations and their volunteer leaders, future programs will be offered for other organizations and individuals interested in becoming approved instructors for CCGPPs evidence-based seminars. Interested individuals are invited to contact the CCGPP office at ccgpp@sc.rr.com or 803-356-6809 to request information on future programs.

Source: Council on Chiropractic Guidelines and Practice Parameters

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