

ACC Honors Life University EVP, Provost Dr. Brian McAulay

Dr. Brian McAulay, executive vice president and provost of [Life University](#), was honored during the Annual Association of Chiropractic Colleges / Research Agenda Conference ([ACC/RAC](#)) in Las Vegas. The Presidential Service Citation was awarded by outgoing ACC president and president of New York Chiropractic College, Frank Nicchi, DC.

"Dr. McAulay serves as chair of the ACC Enrollment Task Force, whose strategic charge was to investigate how member institutions might work together to increase the prospective chiropractic student applicant pool," said [Dr. Nicchi](#). "In view of his exceptional efforts in coordinating activities related to the Enrollment Task Force, Dr. McAulay was awarded a Presidential Service Citation for meritorious service to the Association of Chiropractic Colleges."

Dr. McAulay has served as the provost of Life University since 2004, following executive leadership positions at Palmer Chiropractic University and Sherman College of Chiropractic. His impact on chiropractic education over the past 14 years has been instrumental to the growth of the profession. This award serves as confirmation of his continuing dedication and expertise in improving enrollment in chiropractic institutions.

"Our collective efforts will ultimately lead to a better understanding of who decides to become a chiropractor, who isn't currently considering chiropractic as a career - and should be - and how to 'get the word out' more effectively," said [McAulay](#). "For me, the award was gratifying because it recognized all that has been accomplished over the past several months by the Task Force. For [Life University], it signifies our commitment to combine with leaders from other chiropractic institutions to address common issues and come to solutions that serve the common good."

Source: Life University