

## Dr. Jeffrey Bland Receives Leading Natural Products Industry Award

SAN CLEMENTE, Calif. - Jeffrey Bland, PhD, FACN, FACB, chief science officer for Metagenics, Inc., has received the [Natural Products Association's](#) top honor, the President's Award, for his outstanding long-time contributions to the natural products industry. The award was presented at the NPA national annual convention in June.

Dr. Jeffrey Bland is internationally respected for his groundbreaking work in nutritional genomics, nutritional biochemistry and applied clinical nutrition. He is the founder of the [Institute for Functional Medicine](#) and co-founder of [Bastyr University](#), two highly respected organizations that [teach nutritional medicine applications](#). He has written nine books on nutrition for healthcare professionals and the general public and is the principal author of over 100 [peer-reviewed research articles](#).

The NPA selection committee cited Dr. Bland's "extensive service to the natural products industry and commitment to natural medical care and education" and praised the "passion in his professional life that sets a standard of behavior for the treatment of others within the industry."

"Every year, selecting our award winners is tough because there are so many excellent candidates to choose from," said NPA President Pat Sardell. "But selecting Dr. Bland for our President's Award was an easy choice. He has dedicated so much of his career and energies to a pursuit that has benefited both the public and our industry. NPA was delighted to recognize Dr. Bland with its award."

"I am very honored to have received this award," added Dr. Bland. "But more importantly, I believe that it signifies the achievements of our scientific team and the presence that [Metagenics](#) has had on our industry."

*Source:* Metagenics Inc.