

CHIROPRACTIC (GENERAL)

FCP Appoints Drs. Mancini and Burt to Board of Directors

CARMICHAEL, California - The Foundation for Chiropractic Progress, a not-for-profit organization dedicated to positive press for the chiropractic profession, is pleased to announce the appointments of Mickey Burt, DC, and Fabrizio Mancini, DC, to the foundation's Board of Directors. Dr. Burt, director of Alumni Relations at Palmer College, and Dr. Mancini, president of Parker College of Chiropractic, will be the 12th and 13th members to serve on the board, comprised of chiropractic thought-leaders.

"It is a true honor to accept this appointment and join the Foundation in the great work being done for our profession," comments Dr. Mancini. "Parker College has been a long-time supporter, and I am excited to be on the board and part of the team behind the Foundation's future campaigns."

As board members, Drs. Mancini and Burt will be responsible for assisting in the development of public awareness campaigns that highlight the many benefits associated with chiropractic care. Their individual expertise and passion for the profession makes both doctors ideal candidates to help construct and develop positive marketing initiatives.

"Personally, I have been amazed by the number of public relations campaigns the Foundation has developed in such a short amount of time," states Dr. Burt. "So when I was asked to join the board, I jumped at the opportunity. As individuals, more of us need to do our part to market chiropractic to the public."

Foundation for Chiropractic Progress Board Members

- Kent S. Greenawalt president of Foot Levelers
- Gerard Clum, DC president of Life Chiropractic College West
- Don Petersen president of MPA Media
- Dwayne Bennett vice president of Foot Levelers
- Marshall Dahneke president and CEO of Hygenic Corp
- Joe Doyle president of Chiropractic Economics
- Charles DuBois president of Standard Process
- Michael Flynn, DC president of World Federation of Chiropractic
- Carol Ann Malizia, DC president of Girls, Gals, Gurus
- Mark Sanna, DC president of Breakthrough Coaching
- Mark Zeigler, DC president of Northwestern Health Sciences University
- Thomas Klapp, DC COCSA representative
- Fabrizio Mancini, DC president of Parker College of Chiropractic
- Mickey Burt, DC director of alumni relations at Palmer College

Source: Foundation for Chiropractic Progress