

## Life University Donates \$50,000 to Local Nonprofit Organization

While [Life University](#) has received its share of donations in support of growth and program expansion in recent years, the college has also been generous in giving significant amounts to area charitable organizations in need. One particular local nonprofit group, the Georgia Tennis Foundation (GTF), benefited greatly in early December when Life awarded the organization \$50,000.

Every year, the GTF holds its Atlanta Slam event, featuring celebrity tennis matches with proceeds benefiting the development of community youth tennis programs. As an institution that emphasizes wellness and physical fitness, Life University supports the GTF by participating as an active sponsor of the Atlanta Slam and has faithfully given proceeds of \$50,000 annually.

In addition, the 4th annual Share Your Health event, held in November at Life's outpatient campus clinic - the Center for Health & Optimum Performance - yielded over 600 pounds of non-perishable food donations to MUST Ministries located in Marietta, Ga. The donations aided in feeding hundreds of needy families in Cobb and Cherokee Counties. This latest donation brings the total to nearly 2,000 pounds of food since the annual two-day event's inception in 2006.

In another notable extension of goodwill, Life began its yearly Seasons of Giving charity program in 2008. Each year, around the holidays, various departments throughout the campus are awarded \$500 each and are given the privilege of utilizing the money to benefit a worthy cause of their choice.

Though the holidays are a time of giving, Life's philanthropic activities are a year-round effort. Life has established its own internal assistance program, the Life Community Fund, for staff, faculty, and students who may find themselves in dire need due to circumstances beyond their control. The program was implemented a year ago and has helped more than 30 Life Community members so far.

In giving back to the local community, Life University is continuing the legacy of its long-held principles of Lasting Purpose: to give, to do, to love, and to serve out of a sense of abundance.

*Source:* Life University