

News in Brief

Standard Process Continues Support of the Profession

Standard Process, Inc., has pledged more than \$100,000 to the Foundation for Chiropractic Progress, the result of a fund-raising challenge issued last year. In early 2008, Charles DuBois, president of the nutritional whole-foods supplement manufacturer, announced he would match foundation pledges and challenged the chiropractic community to donate \$100,000. The profession came through with \$102,264, which Standard Process matched in full.

"Chiropractic plays a vital role in living healthier, so I believe that it is important to invest in the profession," said DuBois. "Supporting the foundation's efforts to raise awareness about the benefits of chiropractic is crucial to the future of chiropractic. Standard Process has been encouraged by the positive response from the chiropractic community to our challenge."

Southern California University of Health Sciences (SCU) also benefited recently from Standard Process' generosity, receiving \$150,000 from the company to establish an endowed scholarship, assist with the university's planned campus improvements (including a nutritional resource center for students), and support the SCU 2009 symposium.

"By creating a long term relationship with SCU to support the university's program development, facility improvements, and student education interests and needs, we are helping the students become the natural healers that are needed in today's times," said Dr. Mary Beth Larsen, chiropractic relations manager for Standard Process.

New Research Positions at Northwestern

The Wolfe-Harris Center for Clinical Studies (WHCCS) at Northwestern Health Sciences University has created two new positions: research clinic director and research clinic administrator. According to Dr. Roni Evans, dean of research, the new positions will allow her to "focus on seeking research funding and implementing some of our institution's important strategic priorities."

In his role as clinic director, Dr. Barry Taylor is supervising and overseeing training of WHCCS clinic providers, helping develop implementation protocols for new clinic-based information technology systems, and assisting in the coordination of resources for research activities. Sara Zwagerman, clinic administrator, oversees the daily operations of the clinic, supervises non-faculty staff, and works with the clinic director to ensure sufficient resources are available for research studies and programs. She also works as an exercise therapist at the clinic.

More Than Half a Century of Service

Ted Shrader, DC, FICC, a 1940 graduate of Ratledge Chiropractic College and former president of the California Chiropractic Association, celebrated his 90th birthday on Jan. 23, 2009, surrounded by family, friends, patients and chiropractic colleagues. Dr. Shrader played a key role in the

development of the American Chiropractic Association Council on Technique and served the profession for years in various officer positions. In 1949, he founded the Chiropractic Forum, an organization designed to, in Dr. Shrader's words, foster "unity in purpose and policies conducive to professional harmony ... brought about by our acquiring a thorough understanding of the Chiropractic Philosophy." The organization served as a unifying entity for the chiropractic profession in Southern California during that time.

A Near-Perfect Score in Patient Care

New York Chiropractic College graduate Allen Huffman, DC, has high patient satisfaction ratings - and the evidence to prove it. Earlier this year, Dr. Huffman, who practices at Sport and Spine Rehab in Washington, D.C., was named one of "America's Most Loved Doctors" by DrScore.com, an interactive online site where patients can review their physicians. Nearly 150 patients rated Dr. Huffman, evaluating quality of care and time spent with patients, among other variables. He received an average score of 9.7 out of 10. Orthopedic surgeon Craig Robbins, MD, of Jackson, Miss., received the highest overall rating and was named Dr.Score's Doctor of the Year.

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