

## Corporate Donations to FCP Continue

Editorial Staff

The Hygenic Corporation recently pledged \$25,000 to the Foundation for Chiropractic Progress (FCP), joining the growing list of corporate and individual sponsors supporting the profession's longest-running public relations campaign.

Jeff Lipsitz, interim CEO of Hygenic, presented the donation at the National Conference on Chiropractic Progress, held in Washington, D.C., earlier this year.

"Hygienic Corporation's vision and leadership will help take the chiropractic profession to a new level," said Kent S. Greenawalt, FCP founder and president. "We are grateful for their generous support."

"We encourage people to support the Foundation," added Lipsitz. "We believe the Foundation represents some of the better thinking in the industry and it is here to stay. So for those that are considering getting involved, we encourage them to do so."

Greenawalt established the FCP in 2003 as a vehicle to increase public awareness of the benefits of chiropractic care. Every dollar received from donors goes directly to the advertising/public relations campaign. For more information or to make a donation, visit [www.foundation4cp.com](http://www.foundation4cp.com).

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