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NEWS / PROFESSION

News in Brief

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Logan Officially Opens William D. Purser Center

Logan College of Chiropractic opened the new William D. Purser Center on May 18, 2007. The \$21.7 million center will provide the campus with 47,000 square feet of much-needed space, which will be used to hold large events such as commencement ceremonies.



Attending the official opening of the William D. Purser Center were Logan President Dr. George Goodman (center), local business and community leaders, several members of the Logan administrative cabinet, and major financial contributors to the project.

"We've had to rent space off campus to accommodate our graduation events, which we hold three times a year," said Logan President George Goodman, DC. "With the Purser Center, we're now able to host these graduation ceremonies on campus for the convenience of our graduates, their families and friends."

The building, located on the Chesterfield, Mo. campus, is named after Dr. William D. Purser, a 1953 Logan graduate, who pledged \$2 million to the project. The state-of-the-art center includes a 1,500-person main hall, wireless technology and an outdoor amphitheatre that seats up to 900 guests.

Parker Opens New Building in Honor of Philanthropist



Dr. Maurice Pisciotano and Dr. Fabrizio Mancini, president of Parker College of Chiropractic (middle left and right, respectively) pose with Parker administrators at the April 19 dedication of The Pisciotano Building. Accompanying Drs. Pisciotano and Mancini are (from left): Tony Boudreau, Dr. John Plotts, Dr. Ken Thomas, and Jesse Green.

Parker College of Chiropractic has honored chiropractic philanthropist Maurice Pisciotano, DC, by dedicating one of its main campus buildings in his name. Formerly named the South Building, the new Pisciotano Building was officially renamed on April 19, 2007, in appreciation of Dr. Pisciotano's \$1.5 million donation to the college. The dedication took place in front of 150 observers, including the college's administration, students, faculty and staff.

"It warms my heart to have my name associated with Parker College," said Dr. Pisciotano, a 1989 graduate of the college. "We are like batteries; we all have to help each other to make things work. Our profession has done well, but it is time for spectacular."

In 2005 alone, Dr. Pisciotano dedicated more than \$4.5 million to Parker and other chiropractic colleges. He was also one of the first contributors to the Parker College of Chiropractic Legacy Giving Campaign. "In the spirit of philanthropy, you don't see that much," said Dr. Fabrizio Mancini, president of Parker College.

NCMIC Continues Support of National PR Campaign

NCMIC Group, Inc., recently donated \$100,000 to the Foundation for Chiropractic Progress. NCMIC has been a generous supporter of the foundation and its ongoing public relations campaign to educate consumers about chiropractic care. In 2005, NCMIC committed to contributing \$1 million to the foundation over a five-year period.

"A public relations campaign to raise the awareness of the benefits of chiropractic, supported by the profession, can have a huge impact on the profession both today and in the future," said NCMIC President Louis Sportelli, DC. "Whether doctor or vendor, we all have a direct interest in the success of this public relations campaign."

WFC Announces Latest Corporate Associate Members

The World Federation of Chiropractic (WFC) has announced its newest corporate associate members: IDS Solutions, gold-level member; ONE Research Foundation, silver-level member; Anglo-European College of Chiropractic, silver-level member; and Lloyd Table Company, silver-level member. A complete list of current WFC associate members (corporate and individual), is available on the federation's Web site: www.wfc.org.

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