

Dynamic Chiropractic



NEWS / PROFESSION

Parker Las Vegas: Reflecting on the Past, Looking Toward the Future

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PARKER COLLEGE OF CHIROPRACTIC

Chiropractors from across the nation gathered at the Las Vegas Hilton Feb. 7-9, 2007, to attend the latest Parker Seminar series, "Reflecting on the Past ... One Voice for the Future." The event marked Parker Seminars' 55th year in existence.

Featured speakers included Drs. Daniel Murphy, Guy Riekeman, Ken Thomas, and Bob Hoffman, DC, among others. Attending DCs could earn up to 12 continuing education credits awarded by Parker College of Chiropractic, pending state board approval. A welcome addition to the 2007 program was a first-timers orientation, designed to help maximize attendees' time and seminar experience. Other new features included an expanded expo with more than 300 booths and daily prize drawings, a 55th anniversary celebration, continuing education and CPR certification classes, and chiropractic assistant classes.

Parker Seminars Expo

The Parker Seminars 2007 Expo featured more than 300 booths. Familiar names such as ProAdjuster, Lloyd Table Company, Biofreeze and Erchonia were there, as were Anabolic Labs, Biotics Research Corporation, Core Products International, Cryoderm, Douglas Laboratories, Foot Levelers Inc., Koot Fit America, Panasonic, Standard Process and Vital Nutrients. Several

companies unveiled new or upgraded products/services at this year's event:

- Advanced Back Technologies introduced its Extentrac Elite multi-directional disc decompression (M3D) device. It has been cleared by the FDA for herniated, bulging and degenerated discs, sciatica, pinched nerves and facet syndrome. For additional information and descriptions, visit www.extentrac.com.
- Tempur-Pedic and Human Touch presented attendees with a limited-time promotional offer specific to the 2007 seminar series: the opportunity to become a Health Care Professional Account Holder and offer Human Touch Chairs and Tempur-Pedic products to patients. For more information about either of these companies and what they offer, visit www.interactivehealth.com and www.tempurpedic.com.
- Jumar Corp introduced a new version of its TMJ treatment device, the Aqualizer Ultra dental splints. The Ultra model is designed to be more comfortable to the gums and fits most adult patient mouths. For more information about all of the company's TMJ treatment options, visit www.aqualizer.com.
- EON Systems released its latest office management and billing software integration, The Practice Solution and the Documentor, designed to meet the needs of both the front desk and the treatment room. For more information about each of these software product offerings, visit www.eonsystems.net.
- Select Comfort, creator of the "Sleep Number Bed," drew a crowd to its booth with a demo of its most popular product. Many attendees were able to experience the benefits of the Sleep Number Bed and see the latest research on back pain and sleep. For more information, visit www.selectcomfort.com.

Other companies in attendance included Hill Laboratories, Posture Pro, Spinal Analysis Machine LLC, Life Systems Software and JTECH Medical. For information about Parker Las Vegas 2007 and future Parker Seminar Series events, visit the Parker College Web site at www.parkercc.edu.

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