

Low Prices, Easy to Use - Plus, Win a \$1,500 Shopping Spree

Editorial Staff

Shopping ChiroMall is fast and easy, with 47 of your favorite stores and over 5,000 products and services. And during the month of December, each day that you log in to ChiroMall, you are automatically entered for a chance to win a \$1,500 shopping spree in Sweetsong Productions' ChiroMall store.

Sweetsong Productions offers professional audio and video presentations to help you educate and inform new and existing patients, while promoting your chiropractic care. Use your \$1,500 shopping spree prize to set up your practice with a customized reception room package. Whatever your promotional needs may be, Sweetsong Productions can help. More information about ChiroMall's "Log in to Win" contest and Sweetsong Productions are available on the home page of ChiroMall.

See What's New in ChiroMall

Check for sale items and December's monthly discounts. Click the "What's New" icon and view recently added products. Get guaranteed lowest prices, and be sure to comparison shop before you make a purchase. These special features are a few of the benefits you can enjoy as a ChiroMall shopper. Plus, you can always expect professional, wholesale pricing on the products and services you use every day. Simply click "Power Search" for a quick route to what you need.

December is a great month to stock up on the items you need to help improve the health of your patients. In ChiroMall, you'll find a wide range of pillows, supplements, hot and cold packs, hand-held massagers, orthotics, electrodes, muscle rub, pain-relief aids, educational products, and more. Shop in 47 stores, and when you're ready to check out, make one easy payment.

Dr. Curtis Casady, a recent ChiroMall shopper, remarks, "I started using ChiroMall because all of the chiropractic products we use are on one site for easy comparison and great prices."

ChiroMall is fast, offers great prices and unsurpassed selection. It's a free service open to all licensed doctors of chiropractic. To enter the site, you need your user ID and password, which are printed on the front page of this issue. If you're reading this article online, please call 1-800-359-2289 to receive your user ID and password.

DECEMBER 2005