

Win a \$1,500 Shopping Spree From Sweetsong Productions and ChiroMall

Editorial Staff

Win a customized reception-room package, one of many practice-oriented products and services offered by Sweetsong Productions.

Customize your practice with dynamic on-hold messages and video presentations - it's easy with a \$1,500 shopping spree from Sweetsong Productions and ChiroMall. No purchase is necessary. Simply log in to ChiroMall during the month of December and you are automatically entered for a chance to win.'

Sweetsong Productions offers professional audio and video presentations to help you educate, inform and promote your chiropractic care to new and existing patients. Use your \$1,500 shopping spree for a complete, customized reception-room package; or consider a jingle campaign that includes writing, arranging, digital recording, musicians and lifetime ownership. Be sure to visit Sweetsong Productions' ChiroMall store for a complete list of available products and services, and to hear audio samples.

ChiroMall's "Log in to Win" contest is open to all licensed doctors of chiropractic. Please visit www.ChiroMall.com for additional contest details. The winner of the November giveaway, the Waiting Room Video Presentation from ChiroPractice Marketing Solutions (a \$2,200 value), will be announced in the next issue of *Dynamic Chiropractic*.

Sale Items and Online Discounts

From the home page of ChiroMall, click on "Sale Items" and "Online Discounts" to find out what your favorite stores have posted on sale for December. Save as much as 50 percent with ChiroMall's online shopping discounts. Get guaranteed lowest pricing! Remember to comparison shop by product before you make a purchase.

A ChiroMall shopper, Dr. Denise Smith remarks, "ChiroMall is a great source of products for all my shopping needs. It is very user-friendly and saves me and my staff time when it comes to researching and/or buying products."

With 47 stores and more than 5,000 products and services, ChiroMall is your online shopping site for all things chiropractic. Get what you need to help improve the health of your patients and supply your practice. ChiroMall is fast, offers great prices and unsurpassed selection. It's a free service open to all licensed doctors of chiropractic. You will need your user ID and password to enter, which were printed on the bottom of the front page of the Nov. 20, 2005 issue of *DC*. If you don't have that issue handy, please call 1-800-359-2289 to receive your user ID and password.

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