

NEWS / PROFESSION

## Claim Your Cash Rebate - Up to \$25 From ChiroMall

Editorial Staff

This patient education and referral system from ChiroPractice Marketing Solutions includes 22 videos.

Attention all first-time ChiroMall visitors: Don't wait another day. Now is your chance to earn a cash rebate from ChiroMall.com, your online shopping site for all things chiropractic.

Simply make a purchase in any one of your favorite 47 stores on your first visit to ChiroMall, and you can earn as much as \$25.

Cash rebates apply to all products and stores in ChiroMall, including discounted and sale items. More than 5,000 products are now available, including hundreds of items from distributors you trust, such as LSI International, Hessco, and Scrip.

How valuable is ChiroMall to your practice? Here's what ChiroMall shopper Dr. Gerald P. Nazar has to say: "I was teased by the ChiroMall promotion, and when I entered the mall, I was extremely surprised by all of the quality vendors present. I am always looking and searching for products useful to my practice. Thank you."

ChiroMall's cash rebate program is valid only for licensed doctors of chiropractic who are first-time visitors to the site. The rebate program applies to purchases made during that first visit. For details, visit the home page of ChiroMall.

Still Time to Win This Waiting Room Video System, Valued at \$2,200

Improve your practice while educating your patients about the benefits of chiropractic care. Regularly \$2,200, this system can be yours, absolutely free. Each day you log in to ChiroMall during the month of November counts as one entry - that's up to 30 chances to win! No purchase is necessary.

The Waiting Room Video Presentation, from ChiroPractice Marketing Solutions, is "a 100% turnkey patient education and referral system out of the box." According to the company, "You and your staff will have everything you need to start educating your patients and stimulating referrals within 1 hour of receiving your package." More information about ChiroPractice Marketing Solutions and its products and services is available on ChiroMall.com.

Before you make a purchase anywhere else, compare what you'll get from ChiroMall. Log in today and start saving money. ChiroMall is fast and offers great prices and unsurpassed selection. It's your online shopping site for all things chiropractic.

ChiroMall is a free service open to all licensed doctors of chiropractic. To enter the site, you need your user ID and password, which are printed on the bottom of the front page of this issue of *DC*. If you don't have that issue handy, please call 1-800-359-2289 to receive your user ID and password.

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