

What Are My Choices: Orthotics, Orthopedic Products, Heel Lifts, Pillows, Mattresses, etc.

Editorial Staff

You've made the decision to become a doctor of chiropractic; invested money in your education, the perfect practice location, staffing, etc. Now what? Where can you go to find information on products, education and other goods and services to help grow your practice?

"What Are My Choices?" is a monthly column that gives you the information you need, straight from the experts: the companies themselves. This column focuses on companies that offer orthotic, orthopedic and mattress products to the chiropractic profession. Consider the wide range of choices available:

Amfit Int'l: Amfit, Inc., founded by Tony Tadin, is based in Vancouver, Washington. The company completed development of an automated machine for duplicating the contours of the underside of a foot. Amfit has been producing high-quality custom foot orthotics differently than traditional labs for over 25 years. The company offers a full complement of EVA semi-rigid orthotics and functional rigid orthotics, utilizing advanced carbon graphite compositions. Phone: 800-356-3668; Web: www.amfit.com.

Beech Sandal Co.: We are the inventors of Yoga Sandals. These sandals stretch the toes in an easy, comfortable way that improves balance and body alignment. Yoga sandals have improved many foot ailments, such as osteoarthritis, hammertoe, and balance loss, and have prevented foot surgery. Recommended by yoga instructors and doctors of osteopathy. View the video online to understand the health benefits of these sandals. Call or e-mail for wholesale pricing. Phone: 866-964-2726; E-mail: beachsandals@mailcity.com; Web: www.yogasandals.com.

Core Products, Intl: Whether it's nagging neck pain, chronic backaches, sore wrists or lingering effects from knee injury, Core can help. Our therapeutic products are soothing to wear and medically effective, providing support and tension where you need it most. And because we offer a variety of products, including pillows and positioning products, braces and supports, and hot and cold therapy, you can find relief for just about every part of your body. Phone: 800-365-3047; E-mail: info@coreproducts.com; Web: www.coreproducts.com.

C.P.R. Ltd.: Distributor of pillows manufactured by Carpenter Company. Some pillows are physician-designed for comfortable neck support. The Structure line products are made of viscoelastic foam. This unique material responds to body heat and pressure, molding to every curve for personalized comfort. Some products include: Dream Coil pillow, Structure pillow (available in 3 sizes), Sensafoam pillow, mattress pads, and re-introducing the Pro Pillow. Phone: 877-668-7299.

Foot Levelers Inc.: Over 50 years ago, Dr. Monte Greenawalt invented a technology to balance the body by balancing the feet - thereby enhancing his patients' structural integrity. The custom orthotics, Spinal Pelvic Stabilizers®, provided structural support, yet allowed the foot to retain a full range of motion. Through independent research and real-world testimonials, the orthotics have proved themselves again. Foot Levelers is now the leading provider of custom-made orthotics and other health care products. Phone: 800-553-4860; Web: www.footlevelers.com.

GW Heel Lift: G&W Heel Lift has been providing high-quality heel lifts to health care professionals and clients since 1967. We manufacture and distribute our own heel lifts and other high-quality shoe lifts and pads from selected manufacturers, and offer hard-to-find professional health care supplies. Our heel lifts are specially designed for maximum comfort in the shoe, with features like extended length, rounded edges on cork lifts, and firm support to avoid heel rubbing. Phone: 800-235-4387; Web: www.gwheellift.com.

Hockert Sales: Hockert Sales is a family-owned business that has been serving health care professionals for over 17 years. You'll love our excellent customer service and superior quality supplies, including: acupuncture supplies, cold & hot packs, electrotherapy supplies, six nutrition lines, orthopedic supports, pillows & cushions, clinic supplies, topical analgesics, lotions & gel and X-ray supplies. Most orders placed by 2 p.m. ship the same day. Phone: 800-451-5739; Web: www.hockertsales.com.

KLM Orthotic Laboratories: KLM Orthotic Laboratories is an industry leader in the manufacture of foot orthotics and insoles. We specialize in custom orthotics, prefabricated orthotics, orthotic insoles, ankle braces and orthotic materials. Phone: 800-556-3668; E-mail: klm@klmlabs.com; Web: www.klmlabs.com.

Lhasa OMS: Since 1980, Lhasa OMS has been providing the highest quality chiropractic and acupuncture supplies at the lowest possible prices. We carry an entire line of orthopedic supports, pillows and braces. Visit our new and improved website, <http://www.lhasaoms.com>, where online ordering is available 24 hours a day! Order your supplies from the comfort of your own home! Call or e-mail us for our brand-new 2005 catalog today! Phone: 800-722-8775; E-mail: customerservice@lhasaoms.com; Web: www.LhasaOMS.com.

LSI International, Inc: LSI is one of the country's largest chiropractic suppliers with a vast line of products. Pillows consist of LSI Brand, Therapeutica, Chiroflow, Core, Sleepmatterzz and more. Orthopedic line consists of numerous brands and types of supports. Heel lifts are from GW Heel lifts. LSI also distributes adjusting tables, Biofreeze, electrotherapy equipment, electrodes, hot and cold products, massage therapy products, and much more. Call for information or to request a free catalog. Phone: 800-832-0053; E-mail: lsi@lsiinternational.com; Web: www.lsiinternational.com (Password: SHOPLSI).

McRoskey Airflex Mattress: For decades, chiropractors have recommended McRoskey Airflex Mattress as their sleep system of choice because the system provides excellent support, maintaining proper spinal alignment and preventing stress at major joints such as the shoulder and hip areas. A mattress that is too firm is not desirable; people need to be able to choose among different types of comfort and support. Unlike other brands, McRoskey allows customers to select from five different comforts. Phone: 800-760-9600; Web: www.mcroskey.com.

Mediflow: Founded in October 1994, Mediflow Inc. quickly gained a reputation in the health care community for having developed an effective pillow for reducing neck pain and improving quality of sleep. The Mediflow® Fiber pillow and the Mediflow Down pillow, with its water layer at the base, provides outstanding comfort and responsive support for the head and neck. Phone: 800-308-3069; E-mail: info@mediflow.com; Web: www.mediflow.com.

Mother Earth Pillows: Mother Earth Pillows® offer Hot/Cold Herbal Flax Pillows and over 20 designs of Herbal Flax Pillows. Therapeutic pillows professionally designed for prevention and treatment of pain, tension, arthritis, fibromyalgia and other chronic pain. Our pillows are used and endorsed by health professionals for workplace-travel-home. Enhance your services with a warm

Mother Earth Pillow® for each client. Also offering Buckwheat Hull Pillows for support and positioning. Designed by an R.N./NCTMB. Phone: 800-344-2072; Web: www.MotherEarthPillows.com.

Neck Orthotic: As the innovative Posture Right™ is becoming commonly used in the chiropractic profession, Neck Orthotic remains committed to helping patients who suffer from the loss of a normal cervical curve, while increasing the awareness of the problematic long-term effects of forward-head posture. The Posture Right is the curve that works, helping correct the loss of cervical curve and forward head posture. It simply works for you and your patients. Phone: 586-727-7557; E-mail: info@neckorthoic.com; Web: www.neckorthoic.com.

Posture Education: The TruComfort™ Seat and Back Support System is ergonomically designed to relieve discomfort and promote proper sitting habits. Transforms poorly designed seats into healthy, supportive seating in the car, office, airplane or elsewhere. Back provides guidance to align the head, neck and spine. Seat provides firm foundation for pelvic bones. Adjustable-thickness, teardrop shaped lumbar cushion attaches to back at height that corresponds to user's lumbar curve. Phone: 800-392-0363; Web: www.postureeducation.com.

Posture Pro Inc.: It really is that easy to analyze posture with Posture Pro. For the past decade, Posture Pro has been the most popular method to quickly and accurately measure and track a person's posture. We continue to offer the most advanced posture analysis tool available because we listen to our customers' suggestions. Since we don't charge for updates, your Posture Pro will never be out of date. Web: www.posturepro.com.

Practical Things, LLC: Need head support? Originally designed for the special needs market, the Heads Up Flexible Head Support System has practical applications for the chiropractic patient. Compatible with almost any type of chair or seat, the flexible elastic bands are extremely effective in maintaining head support and cervical alignment. The elastic tension adjustability provides for maximum comfort and outstanding control. Make sure to click on "Travel Products" when visiting our website. Phone: 310-291-1034; E-mail: customerservice@head-sup.com; Web: www.head-sup.com.

Sleepmatterzzz: Our sleep system is a unique combination of air and innersprings that allows us to achieve what every manufacturer has been trying to accomplish for the past 100 years. Our products offer support (posture control), reduces peak pressure points (blood flow), individual comfort for each person, and durability. Phone: 877-452-4991; Web: www.sleepmatterzzz.com.

Sleep Sense-itive: Our pillows may look similar to any other in its class, though in reality, they are different in the way they are designed and constructed. We knew that the only way to design the perfect pillow was to ask chiropractors what they want from a cervical pillow. The response was: proper and corrective neck support, durability, comfort, a variety of sizes, low prices, and the manufacturer understanding individual needs. Phone: 888-4-vedics; Web: www.sleep-sense.com.

Symmetry Arch Support: Emerging as one of the world's leading providers of flexible, custom-fit arch supports, Symmetrys have helped many people live happy, healthier lives one step at a time. Symmetrys are designed from an idealized mold of a normal foot. Available in 22 different size and width combinations, we can help small children to large-footed athletes. Symmetrys begin with an ideal mold, changing the patient's feet to normal, naturally. Phone: 877-918-3338; E-mail: info@symmetryarchsupports.com; Web: www.symmetryarchsupports.com.

Therapeutic Pillow: Therapeutic Pillow International produces Australia's broadest range of quality therapeutic postural comfort products. Our products are available through health professionals,

selected pharmacies, and surgical product outlets. Products are distributed through a national and international network of distributors, including major pharmaceutical wholesalers. Luxurious pillow which features removable foam inserts, giving you as many as 12 simple adjustment options so you can create the pillow to suit your comfort needs. Phone: 800-989-8085; Web: www.completesleeprrr.com.

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